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Set	Items	Description
S1	5762	DISPLAY (10W) PACKAGE
S2	12663	DISPLAY (10W) (PACKAGE OR BOX OR CONTAINER)
S3	840435	(ENHANC? OR INCREAS?) (10W) (VALUE OR PRICE OR WORTHINESS)
S4	4348087	MESSAGE OR WRITING OR STORY
S5	0	S2 (S) S3 (S) S4
S6	56	S2 AND S3 AND S4
S7	175554	JEWELRY
S8	7	S6 AND S7
S9	3	RD (unique items)
S10	2587351	LOVE OR ROMANCE OR HEART
S11	15	S6 AND S10

S12	11	RD (unique items)
S13	4101285	PACKAGE OR BOX OR CONTAINER
S14	12898	S3 AND S4 AND S13
S15	2344	S10 AND S14
S16	17130	(JEWELRY OR GIFT OR RING) (10W) (BOX OR PACKAGE OR CONTAIN- ER)
S17	28	S15 AND S16
S18	24	RD (unique items)
?		

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S17	28	S15 AND S16
S18	24	RD (unique items)

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Temp SearchSave "TD070" stored

?t s18/6,k/1-24

18/6,K/1 (Item 1 from file: 15)
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01103086 97-52480

USE FORMAT 9 FOR FULL TEXT

Incentive: 1995 Platinum Partners Award Winners

Oct 1995 LENGTH: 38 Pages

WORD COUNT: 15293

...TEXT: to any location.

Elegant Presentation And Customization

There's more than one way to get **Gift** Cheques. The American Express presentation **package** consists of an elegant Gift Cheque, a distinctive gold presentation envelope and an attractive gift...

...Bulova's master craftsmen to ensure beauty and quality. Customizing is a wonderful way to **increase** perceived **value** : It makes any timepiece more special. Bulova's two most elegant methods of dial customization ...s values as they do about your motivational programs. That's why elegant and enduring **writing** instruments from A.T. Cross have such appeal as a business incentive.

"A.T. Cross...

... market, Cross has introduced a new Corporate Gifts program for its latest collection of fine **writing** instruments--Cross Townsend.

Return To The Golden Age

The Cross Townsend Collection is a luxurious combination of Art Deco styling and today's most sophisticated **writing** technology. It draws from a unique Cross design first seen nearly 70 years ago, while...

... a high-performance feed system that precisely meters ink to the iridium point, delivering unmatched **writing** smoothness. The ball-point pens feature Cross's patented propel-retract-twist mechanism for easy...

... It is this quality that has lured a new generation of writers back to luxury **writing** instruments. Once the province of a handful of collectors, pens like the Cross Townsend are...

...types--die struck, die struck color filled or screen printed---or select stylized logo engraving. **Writing** instruments can be further personalized with a name in block, script or double-line gothic...

...to your organization.

A Commitment To Quality

Like all A.T. Cross products, Cross Townsend **writing** instruments offer an unquestioned lifetime mechanical guarantee; any A.T. Cross **writing** instrument returned for service is repaired and sent back to the owner within five days. Treasured gifts that last a lifetime, Cross Townsend **writing** instruments are enduring symbols of your organization's exceptionally high standards.

CROSS

SINCE 1846

London...

...s Lake Tahoe

Harrah's Lake Tahoe

Contact: Steve Lowe, Director of Sales
Post Office **Box** 8, Stateline, Nevada 89449

...The Mirage Resort

Chrisann Soholt

Executive Director of Convention Sales

The Mirage Resort

P.O. **Box** 7777

Las Vegas, NV 89177

(702) 791-7171

(800) 456-8888

Fax: (702) 792-7669...

...destination. The Mirage captures the imaginations of its guests with its Polynesian motif, a nine- **story** -tall atrium filled with palm trees and other South Seas horticulture, a habitat for Siegfried...

... saltwater aquarium and, of course, the eruption of its now-famous volcano.

Accommodations

The 30- **story** tri-tower contains 3,044 guest rooms and suites, including 2,767 newly redesigned accommodations...

...214) 596-9289

Montblanc---Like No Other

Montblanc, the world's leading maker of fine **writing** instruments, paper and leather accessories, has just introduced the Meisterstuck LeGrand Rollerball. LeGrand Rollerball completes the new LeGrand de Montblanc--a collection of cigar-shaped, glossy-finished **writing** instruments that have come to symbolize the professional fait accompli. No other **writing** instrument in the world says you have "made it" more than LeGrand de Montblanc.

LeGrand Rollerball has a steel tipped roller which gives the stylish effect of **writing** with a fountain pen while providing the ease and convenience of a ballpoint. Distinguishing itself...

... in the Classique Collection, LeGrand Rollerball is equipped with a "marathon" ink cartridge ensuring lasting **writing** power.

The well-proportioned LeGrand de Montblanc are in a class all their own. It is not just their regal size that distinguishes these **writing** instruments, born in the spirit of the collection's centerpiece--the Meisterstuck 146 Fountain Pen...

...and makes a broad stroke with its thick lead. LeGrand Document Marker is the first **writing** instrument of lasting value designed to highlight the essential. LeGrand Ballpoint Pen fits extremely well... companion. An attractive cartridge holder permits filling from the top, protecting the

fountain pen's **heart** --the nib--and one's fingers. In addition, the Traveller comes in its own black...

...for lasting impressions and a consistently balanced stroke.

While the smaller Montblanc Classique collection of **writing** instruments accompanied most executives on their professional journeys, LeGrand de Montblanc was designed for those who have "made it" and need a **writing** instrument to reflect their incredible accomplishment. LeGrand de Montblanc rests more heavily and comfortably in the hand. The **writing** sensation of LeGrand de Montblanc is itself incomparable: exuding maturity, comfort and stature. The entire...

... the partners drew an inspired analogy between the pen, which had become the pinnacle of **writing** instruments, and Mont Blanc, the most majestic and highest peak in the Alps.

The analogy...

...quality.

Elegant and Timeless

In 1924, the company introduced the Montblanc Meisterstück, the most celebrated **writing** instrument of all time. Hand-etched in the 14kt. or 18kt. gold nib of each...

... which all others are judged has elevated the world's appreciation for the art of **writing**.

For details of the Montblanc Corporate Gift Program, call (908) 479-1600, Extension 415. With Montblanc's wide range of **writing** instruments, leather and desk accessories as well as unique personalization options, you can give a...

...day.

Omaha Steaks International

Omaha Steaks International

Contact: Diane Richardson

Incentive Sales Manager

P.O. **Box** 3300, Omaha, NE 68103

Phone: (800) 228-2480

Fax: (800) 428-1593

From America's...

...has resulted in a brand recognition that's unparalleled in the industry. It automatically carries **enhanced value** to incentive programs. In fact, in a recent survey by National Family Opinion, Inc., the...

... s crystal, holloware and flatware can be personalized by etching or engraving your logo or **message** to your specifications. "Our selection also allows companies to develop tiered continuity programs of coordinated ...National Sales Manager

Gillette Stationery Products

Special Markets Division

1400 North Parker Dr.

P.O. **Box** 5100

Janesville, WI 53547-5100

Phone: (800) 356-9466

Fax: (608) 55-7227

A Combination...

... they do about your motivational programs. It is for that reason that Parker and Waterman **writing** instruments have taken a position of worldwide leadership as promotional products, premiums, business incentives and...

...Parker--A Tradition Of Craftsmanship

For more than a century, Parker craftsmen have been creating **writing** instruments of unsurpassed quality and style. From its simple beginnings in 1888, Parker embraced the philosophy of producing the best **writing** instrument available. Today, the Parker brand maintains a solid position as a global industry leader, with sales in every corner of the world.

Parker has been selected as the **writing** instrument of choice on a number of prestigious occasions: Parker was there when world leaders...

...of modern science were scribbled on the back of napkins.
Makes A Statement

Today, Parker **writing** instruments are expanding on their tradition of prestige and are used as popular premiums or...

...to provide gifts of elegance and excellence.

Each Parker product comes packaged in a stylish **gift box** and each can be tastefully customized with personalized engraving or your company logo.

The Parker Collection

Parker **writing** instruments come in a variety of styles, including fountain pens, ball point pens, mechanical pencils...

...personalized identification options.

Waterman--The Style And Fashion Leader

Designed and produced in France, Waterman **writing** instruments are a symbol of success and discriminating taste. With a flair for fashion and...
...more than 100 countries throughout the world, Waterman is set apart from any other luxury **writing** instrument by its rich heritage and uncompromising elegance.

Product Line

The look of the Waterman...

... reflect current world trends in fashion and color. Functionally, the perfect balance of every Waterman **writing** instrument helps the product remain faithful to a tradition of technical innovation and a vision...

...the history of handwriting.

Discriminating users will find that Waterman offers a wide range of **writing** instruments, including fountain pens, ball point pens, mechanical pencils and roller balls.

To give each...

...from brilliant lacquer colors to sterling silver or 23K gold.

A World Of Applications

Waterman **writing** instruments are ideal for a wide range of promotional and corporate applications. Companies can use...or shop in The Sharper Image store and monthly catalogue.

* Name recognition: People know and **love** The Sharper Image. Our unique items and merchandise certificates are highly valued as prizes.

* High...

...available at a reasonable cost to incentive buyers, so that corporations have a ready-made **package** to start a campaign immediately, and with very little investment up front.

Panasonic also supplies...Consumer Electronics

Contact: Timothy Shannon

Coordinated Sales Manager National

Accounts

TCE Premium Division

P.O. **Box** 24459

Louisville, KY 40224-0459

(502) 339-8999

Fax: (502) 425-3441

Thomson Consumer Electronics... FAX (502) 425-3441 or write to: Thomson Consumer Electronics, Premium Incentive Services, P.O. **Box** 24459 Louisville, KY 40224-0459 to receive your own copy of the Quickpick Catalog.

* DSS...

...each year.

Next time you're planning an incentive program, choose Royal Caribbean: The incentive **package** that rewards not just your employees, but you. To learn more about the options Royal...Catalogue

Victoria's Secret Catalogue

Victoria's Secret Corporate Incentive Division

World Headquarters,

P.O. **Box** 16590

Columbus, OH 43216

Call Toll Free (800) 889-2755

Fax (614) 337-5128

Victoria...

...Lake Buena Vista, FL 32830-2653

Phone: (407) 934-4545

Fax: (407) 934-4880

The **Heart** of Popularity

Conveniently located in the Walt Disney World Resort, the world's most popular...tropical fantasyland, with all the amenities known to the world's finest resorts. Two six- **story** dolphins, giant banana leaf murals--even monkey statues in the chandeliers--create a visual playground...

... are sold in the Disney gift shop. Disney items customized with a group logo or **message** are also available.

Waterford Crystal

Waterford Crystal

Contact: J. Terry Loury

V.P. Sales/Special Markets

P.O. **Box** 1454

Wall, NJ 07719

Phone: (800) 933-3370

Fax: (908) 938-6365

Market Success

In... A custom publication can be a cost-efficient advertising vehicle or coupon carrier, delivering a **message** of permanent value when the subject matter is targeted specifically to the client's audience...

18/6,K/2 (Item 2 from file: 15)

DIALOG(R)File 15:(c) 2004 ProQuest Info&Learning. All rts. reserv.

00798386 94-47778

****USE FORMAT 9 FOR FULL TEXT****

Non-profit wins Diamond Echo

Dec 1993 LENGTH: 9 Pages

WORD COUNT: 4757

...TEXT: would have experienced 30 years ago. The mailing retained a high-class feel with serious **writing** and clever quotes such as "Money is the root of all appeals."

The results show...

... The book reflects the warm relationship between sponsor and child, making it a "from the **heart** " greeting from the sponsor. The \$3 handling fee offer allows the greatest number of sponsors...It operated from noon to midnight, seven days a week. At other times, a taped **message** asked callers to call back during operating hours. The number of lines varied depending on...

... domestic rates (28 cents per piece, compared to 60 cents per piece in

Japan).

The **package** consisted of UNICEF's U.S. control **package** , translated and adapted to Japanese sensitivities and signed by UNICEF's worldwide executive director; a...s latest annual report in Japanese.

Endorsements from the list owners were included in each **package** to strengthen the appeal. The **package** 's 6-by 9-inch size (unusual in Japan) and the fact that it came...

... percent. The cold lists (prospects) pulled a 6.5 percent response rate, \$52.77 average **gift** and cost/contribution ratio of 29 percent. In the **package** test to prospects, the pocket diary pulled a 3.6 percent response, the annual report...

... Kingdom knew that such a campaign would eventually go on to raise further funds and **increase** the size and **value** of the donor file.

The NCDL is an animal welfare charity that is solely dependent...

... letter and donation form to appeal for funds on a pragmatic basis with an emotional **story** and endorsement as part of the **message** . 2. Write genuine, moving case histories. 3. Involve donors in a personal but nondemanding way... brought the two together by including a card for the donor to sign with a **message** of goodwill to return with a donation. The card was then sent to a homeless...

... They formed Citizens for Pratt (CFP), a non-profit advocacy group, and began spreading their **message** to preserve the library to residents and city officials.

CFP had little funds with which...

... donations overall during Britain's recession. Other charities also competed for donations.

A direct-mail **package** was designed and sent to the hospital's in-house database of 36,468 recent donors-those who had given to the hospital in the previous 18 months. The **package** contained a letter from the hospital director of fund raising and public affairs, which made the **package** , which drew a 16.6 percent response rate. The appeal, which cost \$31,563 (L21...

18/6,K/3 (Item 3 from file: 15)

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00710767 93-59988

USE FORMAT 9 FOR FULL TEXT

Property in land

Apr 1993 LENGTH: 86 Pages

WORD COUNT: 42691

...TEXT: assets, to pollute the property with wastes, and to shirk from useful work that would **enhance** the land's **value** .(32) Conversely, when land is individually owned, a self-interested owner may be tempted to...the private farm, they have never reverted to collective crop-growing.

2. PLYMOUTH

The land **story** of the colony at Plymouth, Massachusetts parallels the history at Jamestown, except that events unfolded...battles (although it may also lead to less competent management).(174) These strongly egalitarian policies **increase** homogeneity, but at a **price** . The absence of material incentives increases the need for pervasive controls against

shirking, and may...communal living are utopian. A commune may turn out to be a snakepit, not a **love** -fest.

There is evidence on the issue. In practice, communes are not as egalitarian and... group can simplify its members' interactions and transactions. This Part considers candidates for this basic **package** of entitlements; Part V turns to the issue of the extent to which a landowner ...

... from Blackstone invites it,(237) Blackstonian can serve as a shorthand to denote a pristine **package** of private entitlements in land that involves:

--ownership by a single individual ("that sole and...

... transfer the whole (or any part carved out by use, space, or time) by sale, **gift** , devise, descent, or otherwise.

Some parts of this Blackstonian **package** are far too draconian to function even as initial default rules that landowners could be...

...standard bundle of private land rights that is far more nuanced than the pure Blackstonian **package** . Some of the fee simple's differences have been adverted to above, such as the...packages may vary. To simplify discussion, a classic usufruct can be defined as an immutable **package** of landuse rights that are not transferrable and that terminate when the usufruct's owner... allow diverse combinations and sequences of activities on the same parcel of land. No standard **package** of entitlements, no single set of physical boundary lines, and no standard time period of...Sept. 29, 1992) hereinafter Demsetz Letter! (on file with author).

44. JOHN P. POWELSON THE **STORY** OF LAND: A WORLD HISTORY OF LAND TENURE AND AGRARIAN REFORM 8 (1998). On the...117. This account of Orderville is taken from JAMES B. ALLEN & GLEN M. LEONARD, THE **STORY** OF THE LATTER-DAY SAINTS 364-65 (1976); THOMAS F. O'DEA, THE MORMONS 207...

18/6,K/4 (Item 4 from file: 15)
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00662237 93-11458

USE FORMAT 9 FOR FULL TEXT

Get back to basics

Jan 1993 LENGTH: 4 Pages
WORD COUNT: 2975

...TEXT: you're then ready to design your program.

And the very first element is your **package** . And--don't forget--that's exactly what you need. A **package** . Each element melding with the other to form a total whole. Most im-portant element...

...you want it and what will be done with the money that's given.

When **writing** your letter--never ask a question to which no can be the answer: "Would you...

... not a happy situation! Nothing left into which they can put their donation means no **gift** !

Another very important element in your **package** is the BRE (business reply envelope)--into which the prospect has been persuaded to put...

...than once. Only you can evolve the very best time for your mailing.

Of strategy, **package** and list, the list is acknowledged as the most important.

An extremely good letter sent...

...brother-in-law's home. It invited him to become a member of the open **heart** surgery club. The only problem was that the letter was opened by his widow-he had not survived his open **heart** surgery.

I believe in the power of direct mail, but I also believe in good...the vital importance of correct, careful list selection. You don't want to send your **message** to the wrong person. You want it to land on the desk of someone who...

... is dollar earned for dollar spent. Every cent you can lop off your cost will **increase** your net income. So negotiate pricing to get the best **price** possible.
When your returns start to come in, what do you get? First, all the...

18/6,K/5 (Item 5 from file: 15)
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00632219 92-47159

USE FORMAT 9 FOR FULL TEXT

The Disposition of the Gift and Many Unhappy Returns
Spring 1992 LENGTH: 26 Pages
WORD COUNT: 9131

...TEXT: 1989, 109) calls this a "failure of resonance" in our investigations, where words such as " **love** " and "hate" fail to appear in the analyses. Miller (1987, 3-4) regrets the building...picture of consumer behavior. The use of projective methods in conjunction with other techniques should **enhance** the **value** of our entire methodological toolkit.

INSTRUMENT DESIGN

Our instrument consisted of several sections: a battery...hard enough to make them disintegrate. I hope so!

It was the most gorgeously wrapped **gift** you had ever seen. Absolutely enticing with its perfect **box** and beautiful paper. The fabulous bow was the most wonderful mixture of colors of the...

... plunge into this beautiful present. And so, through the bag and the bow and the **box** and the tissue and ok!!! It's awful!!! Just like the person who gave it to me. I should have known better. I'll wrap it all up--bag, bow, **box** and tissue and give it away to someone just like the person who gave it...

... 1986) are illuminated. Consumer behaviors are integrated by such dynamically opposed principles as hatred and **love** , nobility and baseness, altruism and agonism, solidarity and atomism, and joy and guilt. Disposition options... This thing is all wrong," she said. There is a fine art to returning a **package** . One should not enter this field lightly. Much skill and experience to make the skill...

...exercise yourself a bit. Eat a good breakfast and dress carefully.

2. Carry the wrapped **package** in a large bag, large enough to preserve your place in line.

3. Do not...

...line. Save your salvos for the window. As you reach the window.

A. Present your **package** and make an assertive claim to the clerk, such as, "This is impossible," or "I...next gift-exchange between the parties.

The satisfactory gift carries its retail source to the **heart** of its grateful recipient. Cues such as labeling, packaging, branding, and wrapping inform the receiver...

... Belk, Sherry, and Wallendorf (1988) note this in the context of a swap meet. Our **story** tellers matter-of-factly project the recipient of a gift becoming its donor in another...of Consumer Research, 16 (1), 1-38.

--and Gregory Coon (1991), "Can't Buy Me **Love** : Dating, Money. and Gifts," Advances in Consumer Research, Volume 18, Rebecca H. Holman and Michael...

...University of California Press.

Fischer, Eileen and Stephen Arnold (1991), "More Than a Labor of **Love** : Gender Roles and Christmas Gift Shopping," Journal of Consumer Research, 17 (December), 333-345.

Freud... M. Dinkel, T. Freitas, M. Wynes, and H. Prato (1991), "When the Thought Counts: Friendship, **Love** , Gift Exchanges and Gift Returns." Advances in Consumer Research, Volume 18, Rebecca H. Holman and...

18/6,K/6 (Item 1 from file: 16)

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08322757 Supplier Number: 70367681 (USE FORMAT 7 FOR FULLTEXT)

MUSIC & SOUND PRODUCTS.

Jan, 2001

Word Count: 121589

... Normandy Court, Cape Coral, Florida 33904.

A LITTLE BIT OF THIS MUSIC GIFTS--P.O. **Box** 15004, North Hollywood, California 91615-5004. Telephone: (818) 982-9232. Toll-free telephone: 800-346...

...Series II, Series III style cases. Custom cases in all sizes.

ABEL AXE--P.O. **Box** 895, Evanston, Wyoming 82931. Telephone: (307) 789-8049. Fax: (307) 789-6929. Contacts: Jeff Abel...

...well as ORLA keyboards and modules, and FBT amplification equipment.

ACCOUNTING SOLUTIONS GROUP--P.O. **Box** 988, Rancho Murieta, California 95683-0988. Telephone: (916) 354-3898.

ACCUBORE CLARINET TUNING BARRELS--See...766-4791. Susan Guey, branch manager.

In the United States: MBT International, Inc., P.O. **Box** 30819, Charleston, South Carolina 29417. Telephone: (843) 763-9083. Fax: (843) 763-9096. Eddie Toporek...

...book/MIDI file disk packages. Titles include: 100 Ultimate Blues Riffs; Gospel Riffs God Would **Love** to Hear; Outstanding Jazz Keyboard Solos; 60 of the Funkiest Keyboard Riffs Known to Mankind; 100 Ultimate Jazz Riffs; and Salsa & Afro Cuban Montunos for Piano.

ADK--P.O. **Box** 82282, Portland, Oregon 97282-0282. Telephone: (503) 772-3007. Fax: (503) 772-3097.

ADMIRA GUITARS...

...Association. (Also refer to Applied Microphone Technology in this section.)

ADVANCED SONIC CONCEPTS--P.O. **Box** 237, Chatsworth, New Jersey 08019. Telephone: (609) 726-9202. Fax: (609) 751-3681.

ADVANTAGE WORLDWIDE...line of high-quality bass enclosures and is building the world's finest tube direct **box**, the DB-924.

AHEAD DRUMSTICKS--9420 Reseda Boulevard #350, Northridge, California 91324. Telephone: (818) 727...

...INSTRUMENT CORPORATION--International headquarters: 4710 Mercantile Drive, Fort Worth, Texas 76137. (Mailing address: P.O. **Box** 961077, Fort Worth, Texas 76161-1077.) Telephone: (817) 831-9203. Toll-free telephone: 800-433...

...headphones, microphones, wireless systems, and microphone stands.

AKMS, INC./THE BRACE-GUARD COMPANY--P.O. **Box** 50329, Columbia, South Carolina 29250. Telephone: (803) 695-5001. Fax: (803) 695-1997. E-mail...

...that enables instrumentalists to perform without discomfort from their dental braces.

AL CASS--P.O. **Box** 412, Milford, Massachusetts 01757. Telephones: (508) 473-3572 and (508) 473-6083. Fax: (508) 473...of mixing board products for recording and live sound applications.

ALLIED SUPPLY CORPORATION--P.O. **Box** 288, Elkhorn, Wisconsin 53121. Telephone: (262) 723-5455. Toll-free telephone: 800-558-3226. Fax...

...fide music dealers and independent repair shops when requested on company letterhead.

ALLPARTS--P.O. **Box** 1318, Katy, Texas 77492-1318. Toll-free telephone: 800-327-8942. Fax: (281) 391-7922...transport methods, and specialized accessory compartments for all its bags. Professional musicians around the world **love** the safety and convenience of Altieri's backpack straps and shoulder straps. Personalized service guarantees...
...Also available are a Mandola and a Bouzouki.

AMATI U.S.A., INC.--P.O. **Box** 1429, Mountainside, New Jersey 07092. Telephone: (908) 301-1366. Toll-free telephone: 800-721-7878...maracas, bells, claves, castanets, tone blocks, whistles, and rhythm kits.

AMBUSH CUSTOM BASSES--P.O. **Box** 16, Frederick, Maryland 21705-0016. Telephone: (301) 874-2177. Fax: (301) 874-2177.

AMEK U...

...microphones.

AMERICAN STRING CORPORATION--See Augustine, Ltd. in this section.

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L.A. SAX COMPANY, THE--22N159 Pepper Road, P.O. **Box** 550,
Barrington, Illinois 60011. Telephone: (847) 382-3210. Toll-free telephone:
888-368-7770. Fax...Specialist in hand-crafted oboes for over 45 years.

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Telephone: (707) 964-5569. Fax: (707) 964-1979. E-mail...

...to" books, cassettes, videos.

LARRIVEE GUITARS--See listing in Canadian Section.

LASAR MUSIC--P.O. **Box** 2045, Brentwood, Tennessee 37027. Telephone: (615) 377-4913. Fax: (615) 373-4986.

LASKEY COMPANY, THE...

...percussion industry's need. Also, Banda Bros. shekeres.

LEATHERTONE, INC.--153 Hamlet Avenue, P.O. **Box** 247, Woonsocket, Rhode Island 02895. Telephone: (401) 765-2450. Fax: (401) 769-8246. Manufacturer of...cofounder of the Kenosha-based American firm.

LECTROSONICS, INC.--581 Laser Drive NE, P.O. **Box** 15900, Rio Rancho, New Mexico 87174. Telephone: (505) 892-4501. Toll-free telephone: 800-821...

...Telephone: (305) 427-3034. Contact: Lee Ingber.

Importer, exporter, distributor.

LEE OSKAR HARMONICAS--P.O. **Box** 1120, Duvall, Washington 98019. Telephone: (425) 844-9889. Fax: (425) 844-9560. E-mail: info...

...also serves as a general wholesaler of orchestral string instrument accessories.

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...A.

LEPRECON PROFESSIONAL LIGHTING EQUIPMENT---c/o Leprecon/CAE, Inc., 10087 Industrial Drive, P.O. **Box** 430, Hamburg, Michigan 48139-0430. Telephone: (810) 231-9373. Fax: (810) 231-1631. E-mail...

...installed systems and/or for trouppable road racks.

LESHER, MARLIN, REED CO., INC.--P.O. **Box** 1004, Port Townsend, Washington 98368. Toll-free telephone: 800-272-1948. Toll-free fax: 888...

...LEVY'S LEATHERS LTD.--190 Disraeli Freeway, Winnipeg, Manitoba R3B 2Z4. (Mailing address: P.O. **Box** 3044, Winnipeg, Manitoba R3C 4E5.) Telephone: (204) 957-5139. Toll-free telephone (for all of...

...accessories; manufacturer of leather, nylon, and cotton guitar straps.

LEWIS AND SON, WM.--P.O. **Box** 310, Elkhart, Indiana 46515. Telephone: (219) 293-6686. Fax: (219) 522-0334. Thomas T. Burzycki O. **Box** 430, Hamburg, Michigan 48139. Telephone: (810) 231-9373. Fax: (810) 231-1631. E-mail: llite...Atlantic products; Stanton; Next; Vestax; Tascam; and Teac.

L.T. LUG LOCK, INC.--P.O. **Box** 74, Williamsville, New York 14231-0074. Toll-free telephone: 800-981-7842. E-mail: phil...

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...Germany); John Price (Australia); Raimundo (Spain); and Pimentel (U.S.A.).

LUTHIERS MERCANTILE--P.O. **Box** 774, Healdsburg, California 95448. Telephone: (707) 433-1823. Fax: (707) 433-8802.

LUYBEN ACCESSORIES--c...

06680653 Supplier Number: 55910243 (USE FORMAT 7 FOR FULLTEXT)

Candy booms in robust economy.

July, 1999

Word Count: 8102

... of the country.

The retail tracking and trade association numbers will really tell the whole **story** of what happened in 1998 and in the first 3 1/2 months of this...results found, Lee adds.

Whether it's male or female consumers, both sexes can take **heart** in the results of the latest scientific research on cocoa and chocolate released last month...

...cacao is grown and harvested primarily on small family farms. These farms are at the **heart** of the sustainability program. Instead of tearing down the rainforest, farmers in the program keep...due to the Valentine's Day selling season. Chocolate shipments experienced a 6.2 percent **increase** in **value** to \$607,087; sugar at minus six percent to \$264,551; and gum on the...Inc., Chicago

Copyright 1999 Information Resources, Inc.

However, the figures from IRI tell an interesting **story** of their own. Chocolate weighed in at food stores with dollar sales of \$1,668...

Original Mega Warheads	4.0%
Hot Tamales	3.5%
Spree	3.2%
Nerds	3.1%

GIFT BOX CHOCOLATES

BRANDS	DOLLAR SHARE
Russell Stover	57.9%
Whitman's Sampler	18.3%
Pot of...	

18/6,K/8 (Item 3 from file: 16)

DIALOG(R)File 16:(c) 2004 The Gale Group. All rts. reserv.

05369762 Supplier Number: 48165945 (USE FORMAT 7 FOR FULLTEXT)

Nielsen gets a SMART rival

Dec 8, 1997

Word Count: 2415

... half-hour of laughs.

But while the theme music begins to play, the set-top **box** on your TV gently reminds you to identify yourself by pressing a button.

You can...

...the sea, you've picked the sailboat. That romantic mate of yours has chosen the **heart**.

Then you watch. And as you do, your viewing for the evening is recorded by...won't necessarily lead to higher ad prices, he said. 'It's supply and demand. **Increasing** the supply of ratings points could affect their scarcity.'

Big **price** tag

While Nielsen sees these backups as a valuable insurance, detractors at the networks wonder...

...the back of TV sets. If there is no output jack, another type of **SMART box** is outfitted with a 'stethoscope' that attaches to the side of the set and reads...

...a favorite charity. And for the initial pitch, the SMART representative will arrive with a **gift box** of Godiva chocolates.)

Joseph Vigilanti, who heads SMART panel recruitment, said about 60 percent of homes approached choose to become panel members.

To use the set-top **box** or remote control, panel members assign themselves one of 12 symbols - ranging from a smiley...

...member is actively participating, his or her symbol is illuminated on the set-top metering **box**.

The company estimates it takes panel members from two weeks to three weeks to master...

...baby sitter, for example, would press one of the remote control's or set-top **box**'s eight pink (for women) or eight blue (for men) age group buttons, and then...they make simple things not only difficult but nearly impossible.' #

Mike Galetto contributed to this **story**.

18/6,K/9 (Item 1 from file: 148)

DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

15807415 SUPPLIER NUMBER: 101495230 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Women's fragrances: a classic tale. (The Market Report). (market/industry overview, Europe) (Illustration) (Industry Overview)

May, 2003

WORD COUNT: 13316 LINE COUNT: 01137

... advertising, Addict blends top notes of mandarin leaf and silk tree flower, an intensely floral **heart** of queen of the night, rose, jasmine and orange blossom and base accords of absolute...of iris, amber of patchouli and an unexpected accord of alcohols and esters at the **heart**. Chance also departs from the Chanel norm in terms of its flacon, which is round...The fragrance opens with notes of cassis, mandarin, pear, green banana, bergamot and orange. The **heart** features the Patou signature of natural rose and jasmine, while the base comprises a blend...in March. Described as erotic, mysterious and insolent, Kingdom has fresh top notes, a floral **heart** with touches of cumin and light ...of femininity. Top notes include Alba rose bud, violet and orange blossom, resting on a **heart** of centifolia rose, lily of the valley and jasmine, drying down to a base of...circular shape of its flacon. Top notes of bergamot, neroli and cardamom blend with a **heart** of white orchid, iris absolute and jasmine absolute along with a drydown composed of musk elegant fragrance has fruity top notes of mandarin and blackcurrant mixed with freesia, a **heart** of entire blackcurrant branch, heliotrope and violet, and a base of amber, musk, cedar and...

...amber notes. Top notes of pimento berries, mandarin and dried fruits, give way to a **heart** of iris, heliotrope and jasmine ...is matched by top notes of pink pepper, redcurrant and almond blossom, resting on a **heart** of May rose, mimosa and camomile flower, with heliotrope, musks, vanilla and sandalwood forming the...new edt has top notes of blackcurrant leaf, angelica and 4 magnolia, resting on a **heart** of rose and absolute coffee and a **heart** of iris, cedar and precious woods. The lightness of the edt is symbolised by the...market increased by 8%, the selective market fell slightly by 1%. It was a similar **story** in volume ...within the women's fragrance market, and says the hype for vintage clothes revived a **love** of 'older' perfumes, including classics like Opium (YSL Beaute/Gucci) and retro-inspired fragrances like...Chinese apricot, passion-flower, ballerina freesia and Bangalore rose with Moroccan winter mimosa throughout the **heart**. The base is filled with amber, patchouli flower and sandalwood. And finally, Passion Dance edt is described as a sensual fragrance full of **romance** and passion. Top notes of lemon, grapefruit and papaya lead to a

heart of water lily, jasmine and rose, and a base of sandalwood, amber, patchouli, oak moss...from Charabot and features top notes of violet, bergamot, mandarin, apple and red pepper. The **heart** of the fragrance is described as gentle and romantic, with notes of rose, jasmine, lily...soft and superior, and it has clear, fresh top notes of mandarin and bergamot. The **heart** of the fragrance is floral and said to stimulate the senses, with a combination of...The fragrance combines top notes of blackcurrant and peony, with nectarine and gardenia at the **heart**, and base notes of heliotrope and sandalwood. Laurent Bruyere, a perfumer at IFF, developed the...impulsive, sweet amber. Bitter orange and bergamot are among the top notes, followed by a **heart** of hibiscus and plum, leading down to a seductive base of cedar and sandalwood, tonka...The top notes feature Italian bergamot, heliotrope, red berries, cyclamen and violet, followed by a **heart** of yellow rose, orange petal, jasmine and lily of the valley, and a base of...the fragrance features culinary aromas of cinnamon and almond among the top notes, and a **heart** of jasmine, lily of the valley and golden iris. The base of precious woods takes...fragrance was created by Olivier Crisp. It opens with fresh and spicy top notes, floral **heart** notes and develops into a woody-musk base. P&G says that at the **heart** of the fragrance is the 'Velvet Skin' accord, consisting of musk tones, which is supposed...every day. It has light, transparent notes including top notes of bergamot, freesia, water melon, **heart** notes of orange petal and white lily and a base of vanilla and sandalwood. The...has a floral accord of magnolia, lily of the valley, jasmine and rose at its **heart**. Sandalwood, peach, raspberry and amber form the base.

As a limited edition, Lancaster also launched...of blood orange, redcurrant and mandarin gives the top notes a fresh appeal, while the **heart** notes include yellow freesia, peach and osmanthus petal, and sandalwood and musks round off the...white musk. The bottle is made of red transparent glass and comes in a red **box**.

Another fragrance to boast seductive powers is Mila Schon, Seduction Art, from Eurocosmesi. It blends fresh, fruity top notes of apple, bilberry, tangerine and basil, a spicy transparent floral **heart** of orchid, lotus, water lily, peony, cardamom, cumin and water accent and a woody amber...putting a strong emphasis on young people. "It's very important to understand the true **message** of teenagers, what they want, what they are saying, and this is also fundamental to...The clear glass bottle features green lettering and a cap in the same colour. The **box**, also in green, shows off the orange emoticons that weave around the green lettering.

Pink...

...on top notes of bergamot, orange, raspberry and fig leaf, the fragrance rests on a **heart** of liquorice flower, lily of the valley, candy floss, red fruit and strawberry before drying...old women, J by Pupa opens on top notes of rice vapour and watermelon, a **heart** of cotton flower, hawthorn, cold spices and ginger, drying down to a base of metallic...to the Genny line-up, blending top notes of lime, mandarin and orange blossom, a **heart** of honeysuckle, musk ...top notes of galbanum, violet leaf and artemisia among its top notes. The floral spicy **heart** of the fragrance features a combination of rosewood, jasmine sambac, magnolia, cardamom and cumin, drying...notes of orange, bergamot, pear, green leaves and cyclamen, the fragrance rests on a sweet **heart** of freesia, apricot, jasmine, elemi and nutmeg before drying down to a warm base of...

...said to be the second chapter of Patrick Mauboussin's Histoires d'Eaux and a **story** of enchantment. The floral fragrance, ...spice, opens on notes of red mandarin, wisteria, peony and white flowers. The flower petal **heart** moves to a spicy burst before drying down to a base of lightly scented wood **heart** of ginger, water lily and bilberry and a base of sandalwood, cinnamon, blue iris and...generated sales of (euro)281m in 2002, up from (euro)253m in 2001, representing an **increase** of 11.3% in **value**. In volume terms, sales fell 21,300 litres, from 1.54m in 2001 to 1 ...tended to be higher, rising about 4.4%, which accounts in part for the

tremendous **increase** in **value** in part.

The top selling brands are ranked as follows: Lancome (L'Oreal), Calvin Klein...relaxed 'open sell' perfume counters, strong promotional activity, new fine fragrance launches and a free **gift** wrap, bag or **box** service. Another key area for growth is Christmas boxed gift sets, which have risen by...petal, white freesia, apricot and white water lily all feature, and are tempered by a **heart** of sandalwood, angelica seed and vanilla ...its name, the first notes of citron, bergamot and lime set a tangy tone. The **heart** has a dominant green note, a blend of aniseed, lemon blossom and fig leaf, which...

...March, the Prets Parfumer range features a practical design made up of a crystalline Plexiglas **box**, and the colours reflect each fragrance: midnight blue for Shalimar, deep red for Samsara and...floral notes, starting with top notes of Calabrian bergamot, Sicilian mandarin and Tunisian neroli. The **heart** features cumin essence, rose and Indian jasmine petal, plus ginger and copahu wood, leading to...CO.sub.2), used for the first time in a scent. Presence refers to the **heart** of the fragrance and combines red marechal rose, Ethiopian guggul incense and parchouli Singapur. And...and citrus, and include lily of the valley, freesia and accents of fresh jasmine. The **heart** is described as floral, airy and luminous and rests on a base of dry cedar...its soft scent. Top notes of orange, peach, marigold and honeydew melon develop into a **heart** of rose, iris, cyclamen and linden. These dry down to a base of almond, vanilla...

18/6,K/10 (Item 2 from file: 148)

DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

14345851 SUPPLIER NUMBER: 83452250 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Theatre and Dance Thrive. (Chicago Cues). (Brief Article)

Feb 22, 2002

WORD COUNT: 1376 LINE COUNT: 00109

TEXT:

Chicago is abuzz over an extraordinary **gift package** of \$39 million made by Joan and Irving Harris to hasten construction, completion, and endowment...

... shrift in other adaptations.

For its new show, Lookingglass returns to Calvino, adapting his short **story**, "La Luna Muda" (or "the distance to the moon"), and turning it into a kinetic...

...rich in mood, beautiful and frilly, with more than a little Victorian flavor of high **romance** and veiled seduction.

The League of Chicago Theatres reports a whopping 56% **increase** in sales of half-**price** tickets through its Hot Tix program in the last six months of 2001, most of...

...production, now in previews at the Minetta Lane Theatre. Earlier this year, Northlight broke all **box** office records with Tom Dudzyk's Over the Tavern, which took in \$400,000 in...

18/6,K/11 (Item 3 from file: 148)

DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

14086742 SUPPLIER NUMBER: 80534325 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Music & sound products: suppliers of: amplifiers, band & orchestral products; cases; DJ products; fretted instruments; percussion products; recording equipment; sound reinforcement equipment; synthesizers & related MIDI and electronic music products; karaoke hardware; general accessories, also, music distributors.

Nov, 2001

WORD COUNT: 123080 LINE COUNT: 10909

TEXT:

1833 SHOP/GUITARMAKER'S CONNECTION (A Part of the Martin Guitar Company)--P.O. **Box** 329, Nazareth, Pennsylvania 18064. Telephone: (610) 759-2837. Toll-free telephone: 800-247-6931. Fax...

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...TIE BAND EQ. CO.--4918 Normandy Court, Cape Coral, Florida 33904.

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In the United States: MBT International, Inc., P.O. **Box** 30819, Charleston, South Carolina 29417. Telephone: (843) 763-9083. Fax: (843) 763-9096. David Holtz...

...book/MIDI file disk packages. Titles include: 100 Ultimate Blues Riffs; Gospel Riffs God Would **Love** to Hear: Outstanding Jazz Keyboard Solos; 60 of the Funkiest Keyboard Riffs Known to Mankind...

...Association. (Also refer to Applied Microphone Technology in this section.)

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AMERICAN STRING CORPORATION--See Augustine, Ltd. in this section.

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...listings in this section.

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...Fax: (714) 990-6539. Email: jaynie@avlinkinc.com. Contact: Jaynie Tong.

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in this section.

BACH--See Vincent Bach in this section.

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"Signing licensed artists is a great way for Victorian **Heart** to get a better quality product out in the marketplace," company president Ken Kline feels...

...be announced shortly.

The non-licensed rug line, which was a new launch for Victorian **Heart** this summer, is doing extremely well, Kline adds. Because of this early success, the line will be expanded significantly this fall. Here Victorian **Heart** features cotton hooked rugs and handmade hooked rugs, mostly in the 2x3 feet sizes.

The rug line enjoys Victorian **Heart** 's company-wide policy of no minimums and broad selection, and to Kline this greatly...

...red, white and blue. Instead, Kline sees buyers attracted to cream, burgundy and navy. Victorian **Heart** 's lodge designs are also different, sporting a "cleaner look," using softer, non-traditional colors...

...sophisticated materials like toile accented with ruffles, piping and binding." To address this trend, Victorian **Heart** offers patterns with such exotic names as Crimson and Zara.

"We've never carried anything...actually burns at both ends. The u-shaped double spiral candle comes in a lovely **gift box** , complete with its own specially designed ceramic holder -- a perfect gift in rich colors or...colorful Rooster, Butterfly and Sunshine Flowerpots, as well as the Flowers Plaque, which bears the **message** , "Friends Who Plant Kindness Gather **Love** ."

"If your passion is gardening, Jim Shore's collection creates a dramatic statement that celebrates...the Stetson brand will be seen on a range of Flampro products such as a **writing** table, leather benches, mirrors, hurricane lamps, candle and desk accessories, clocks and more.

There are...

...standouts to this distinguished line, beginning with the hand-rubbed, finished leather benches, desk and **writing** table. The leather is hand-stitched over padded tops, and the Metal X-designed legs...completely

of the moment," Olsen concludes. "At the same time, we've maintained the essential **message** that inspirational product has always delivered -- one of optimism and encouragement."

(Circle No. 3 on...

...to say!

(Circle No. 23 on Reader Service Card)

(ILLUSTRATION OMITTED)

CBK

CBK PRESIDENT'S **MESSAGE** TO RETAILERS: INVENTORY IS YOUR BIGGEST INVESTMENT

In this uncertain economic climate, retailers must understand...

...the gift and decorative accessories business. And these tough times are no exception. Eller's **message** to retailers is simple: It's business as usual at CBK.

"It's obvious the...

...tough times.

(Circle No. 10 on Reader Service Card)

(ILLUSTRATION OMITTED)

Artifacts

ARTIFACTS, INC. TAKES **ROMANCE** WHERE IT FINDS IT

At Palestine, TX-based Artifacts, Inc., the slogan is "good products ...They also perfectly complement any home decorating motif.

This season it's the new Puppy **Love** piece that's attracting attention at the shows, LaRowe reports. Animals of all types make...

18/6,K/13 (Item 5 from file: 148)

DIALOG(R) File 148: (c)2004 The Gale Group. All rts. reserv.

10744529 SUPPLIER NUMBER: 53566883 (USE FORMAT 7 OR 9 FOR FULL TEXT)

OECD economic surveys. (Organization for Economic Co-Operation and Development)

Nov, 1998

WORD COUNT: 61673 LINE COUNT: 04927

... recovery in export markets and the appearance of the expansionary effects of the earlier stimulus **package** may stabilise economic activity by next year, any rebound looks likely to be limited, and...given such a large interest-rate differential over the entire term structure and the massive **increase** in the yen's **value** against the currencies of its Asian trading partners in crisis as well as the domestic...since the markets will be slow to believe that they are being told the whole **story**. In this regard, the decisions to allow banks to revalue their real estate assets at ...in the sectors concerned. Even within a few years, however, intensified competition often brings about **increased** output not only through **price** declines but also via an expanded range and quality of services offered, as seen in...off. Domestic demand may, therefore, be supported only by the public works in the recent **package**, whose stimulus will wear off over the course of 1999, and by the permanent tax...on households in FY 1997 were estimated to be 7.8 trillion yen in total (**Box** 1). Moreover, public investment fell in 1997 by 4.8 trillion yen in 1990 prices...

...is because expenditure in 1996 was raised to some extent by implementation of the fiscal **package** in September 1995, and the initial FY 1997 budget cut such spending. Hence, once fiscal...

...fiscal policy assuming there was no fiscal tightening, either on the revenue or expenditure side. **Box** 1 provides a summary of the simulation. Neutral fiscal policy in 1997 would have increased...A different source provides figures for all urban real estate prices which tell a similar **story** (Panel B). However, narrowing the sample to the six largest cities (Panel C) shows a...1997. The government's first reaction was to promote

further deregulation: in November, a deregulation **package** was announced. However, as the initial estimate of GDP figures for the third quarter showed...when the principle of revising the Fiscal Structural Reform Act was agreed and a fiscal **package** with additional expenditures and tax cuts worth over 16 trillion yen (about 125 billion dollars...

...supplementary budget finally passed the Diet in late May, and the measures incorporated in the **package** started to be implemented in June 1998. The Fiscal Structural Reform Act was revised along...

...46) allowed an additional tax cut in FY 1998 (which was incorporated in the fiscal **package**); as a result, such issues were then projected to rise from 8.5 trillion yen in FY 1997 to 9.1 trillion yen in FY 1998 (Table 14). The April **package** included a tax cut - yet again of a temporary nature - amounting to 4 trillion yen...

...participation, and 1.5 trillion yen for local governments on their own) (Table 16). The **package** was larger than any of its predecessors in the 1990s (Table 17), especially in the...

...appeared to be puzzled by the government's reaction to the "crisis" situation: the April **package** was announced about two weeks after the initial budget passed the Diet. A technical reason...loans and investments is heavily dependent on government operating subsidies. There is no procedure for **writing** down the value of loans whose repayment may be doubtful; liabilities accumulate until they are...

...obligation to stand behind the debt is called upon, and it is taken over (see **Box** 2). Therefore, the net debt figure is heavily dependent on the quality of assets on...even if the pensions problem is separately resolved.

Toward tax reform

In the April fiscal **package** documentation, it was made clear that reform of the income and corporate tax would be...to reveal their "total plan" for the banking system (see below) and the markets took **heart**. The effects of the intervention on the domestic money market were quickly sterilised in order...

...of the Board preferred to wait and see the effects of the aforementioned budgetary stimulus **package** over the summer before resorting to further policy easing. In the event, with the yen...selling problem loans at a loss would no longer usually be treated as a taxable **gift**. The **package** also contained a series of moves to promote securitisation and the establishment of an asset...to show any signs of increasing as from August. The effects of the April fiscal **package**, including frontloading of the initial budget outlays, are expected to be felt only slightly in...

...half of 1998 and 1999 are based on the following fiscal assumptions:

- the April fiscal **package** will be implemented steadily, aside from local governments' own public investment worth 1.5 trillion...is useful to have some estimates of the scope for further expansion. As discussed in **Box** 3, the potential growth rate is estimated to be in the 1 1/4-1...

...by the possibility of increased inward migration.

However, that is not the end of the **story**. There is a possible further indirect downward effect coming from the life cycle theory of...be expected from regulatory reform. In November 1997, the Economic Planning Agency estimated that a **package** of 120 items in seven fields including deregulation would raise output by 60 trillion yen...liberalisations, there has been a significant amount of restructuring in the sector of late (see **Box** 4).

Bankruptcy procedures

Bankruptcy should play a major role in the process of structural reform...the Japan National Railways in 1987. This is being strongly opposed by the firms (see **Box** 2).

The government has also adopted the idea of so-called "private

financing initiatives" (PFIs...and confirmed that the Emergency Measures for Developing Employment, already included in the April stimulus **package**, should be steadily implemented. Some of these measures are: public financial support to firms hiring...factories but also a massive restructuring of clusters of related suppliers and sub-contractors(166) (**Box 5**). Those clusters which have been particularly hard hit are situated in central Japan, the...corporate system are similar to those in other OECD countries, direct incentives for managers to **enhance** shareholder **value** have been lower, and this is likely to have weakened business dynamism. A majority of...Surveys carried out by Keidanren and MITI report many difficulties with this approach. At their **heart** is the inevitable contradiction of asking the inherently conservative employees of large companies to take...goal will be to shift the emphasis slightly from knowledge acquisition to "education of the **heart**". More concretely, class time spent on fundamental subjects will be cut in order to devote...

...practices

A recent survey revealed a picture of companies which, while putting more importance on **increased** shareholder **value**, are struggling to ascertain what specific changes to the traditional arrangements would be necessary(190...persons.(192)

One powerful way to strengthen the incentive for corporate managers to work to **enhance** shareholder **value** is to align their mutual interests by giving stock options. This was introduced for a...treatment of stock options should help align managers' interests more closely with those of shareholders.

Box 1. Alternative fiscal policies in 1997

The following measures were taken on the revenue side...saving less, thereby boosting real GDP by about 1 percentage point more in each year.

Box 2. JNR Settlement Corporation's debt

Japan National Railways (JNR) was a state-run company...

...off-balance sheet" assets and implicit liabilities matters in judging the government's financial health.

Box 3. Potential growth rate

Two broad approaches are possible to try to gauge how much...the deceleration in capital stock growth and a slowing trend in total factor productivity growth.

Box 4. Financial sector restructuring and recent developments

A great deal of restructuring has been announced...

...be auctioned off later this year by its owners, the Life Insurance Association of Japan.

Box 5. Clusters

The phenomenon of "clustering" refers to the apparent tendency of firms in the...look at the balance sheet of the general government sector.

28. At the time of **writing**, only two or three of the largest banks are believed to still have cumulative capital...Thus, monetary expansion does not lead to an increase in spending.

69. Consistent with the **story**, mentioned in Chapter 1, that sales of personal safes have been booming as a result...cent in the cast' of Mexico and 9 to 10 per cent for Finland (see **Box 1.7** in OECD Economic Outlook 63, June 1998). And there is every reason to...Exchange trading. Foreign life insurers are also gaining market share; foreign mutual funds saw an **increase** of 86 per cent in their net asset **value** in the year to May 1998; and foreign banks recorded a 120 per cent gain...ballooned to 167 by 1 September, mainly producers of intermediate materials. The April 1998 stimulus **package** raised the ceiling on wage subsidies to 75 per cent for mid-sized firms. The...the transfer of its operations in Hokkaido to Hokuyo Bank.

The government announced a deregulation **package**, listing 120 items. Yamaichi Securities announced closure of its business.

Tokuyo City Bank announced its...responsibility for the Bank's bribery scandal.

The Cabinet decided a new three-year deregulation **package**, the Deregulation Action Programme, upon the expiry of the previous programme. The Diet passed the...

...effect.

The Diet adopted the initial FY 1998 budget.

"Comprehensive Economic Measures", primarily a fiscal **package** amounting to more than 16 trillion yen on a project cost basis, were announced.

May...

18/6,K/14 (Item 6 from file: 148)

DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

09022086 SUPPLIER NUMBER: 18666104 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Making an impact: holiday gifts provide an opportunity to thank customers - and market your company. (includes tips on selecting a gift)

Sep, 1996

WORD COUNT: 2926 LINE COUNT: 00235

... companies that compete against each other for your attention. One has sent a half-pound **box** of expensive gourmet chocolate candy; the other a 10-pound, 18-inch-long chocolate bar...practicality still helps. Richard Marendt Sr., president of Audio Recording Corporation of Arkansas, tells a **story** about a successful gift that helped him strengthen his relationship with an important customer. When...

...sends toys to clients. He has given them furry squeeze animals that make noises. "They **love** it," Brodie says. Sending fun gifts "livens things up a little for them."

Jon Goldman...business relationship.

Give something that you really like. Recipients are more likely to appreciate a **gift** when they see that you admire it.

Package the gifts well. This can **increase** their perceived **value**. Rudick has used clients' ads to wrap gifts for them.

Give continuous gifts, like potpourri...

18/6,K/15 (Item 7 from file: 148)

DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

07168511 SUPPLIER NUMBER: 14707622 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Convenient bags and boxes boost gift wrap sales. (at drugstores)

Jan 3, 1994

WORD COUNT: 1095 LINE COUNT: 00083

... by adding a gift card and the special touch of a bright tie-on satin **heart**.

The gift wrap category is on the upswing, fueled by the demographics of busy working...

...all thumbs with tape and wrapping paper to sidestep both for a colorful bag or **box**.

Buyer Penn Keller of Martinez, Calif.-based Valco Drug reports that his combination greeting card...

...has boxes in new sizes and shapes on order and says of the expanding novelty **gift box** business, "I think it will be interesting, and I think it's great--if you..."

...99-cent range with the purchase of the higher ticket filler tissue. Tie-ons or **package** decorations--like a tiny baby rattle for a baby gift wrap--are also selling well...

...wrap is "probably losing some volume to the gift bag and colored boxes."

With an **increasing** number of design choices and **price** points--new iridescent papers, printed ribbons and tissues, for example--a shopper can customize a...

...in lifestyle or everyday occasion groupings instead of in categories (all bows together or all **gift** tags together). The manufacturer also offers new **box** sizes in a display with a measuring rule to help shoppers choose the right size...

...such as Goofy and Bambi, Michael Jordan and new this spring, Looney Tunes.

Gibson introduces **Gift** Wrap To Go, a new convenience line of bag and **box** ensembles with tissue and gift tags. Other new gift bags include jumbo plastic sacks in...

...Thomas the Tank Engine, which can serve as feature ends, endcaps or freestanding displayers.

New **gift** wrap designs include prismatics, **package** decorations with designs like puffy satin hearts. Gift Wrap Express offers a onestop wrap display broad design selection a necessary part of every section

Source: **Message** Factors Inc., 1993 Consumer Buying Patterns Study.

18/6,K/16 (Item 8 from file: 148)

DIALOG(R) File 148: (c)2004 The Gale Group. All rts. reserv.

06162704 SUPPLIER NUMBER: 12844591 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Puff piece. (cigars) (Forbes FYI)

Nov 23, 1992

WORD COUNT: 2727 LINE COUNT: 00201

... Can you imagine a guy doing that?" asks Smitty. "That's what I call true **love** ." And on the subject of true **love** , Smitty turns into a smoking man's La Rochefoucauld: "A lot of men, if it...

...sanctum sanctorum of deep beige carpet, dark leather chairs, manly knickknacks and shelves lined with **box** after mahogany **box** of premium cigars: H. Upmanns, Partagas, Macanudos, Ramon Allones, Don Diegos, Temple Halls. Downstairs, in...

...a fortune to stake a claim here--just about \$2,000, enough for the 20-**box** minimum. That will put you into the company of a great deal of trophy tobacco...

...Montecruzes of a shirt manufacturer, etc... Only Smitty and the Dunhill ledgers know the whole **story** .

Dunhill, which holds informal cigar tastings at many of its U.S. boutiques, is by...

...smokers, after years in the doghouse, don't even seem to care that state taxes **increase** the **price** of a good \$5 cigar by 15% in New York, 20% in Connecticut, 29% in...Selection By Macanudo, a vintage cigar that averages \$7 and is presented in a mahogany **box** encased in a gold-foil **box** encased in bubble-wrap. Other vintage brands, such as Partagas Limited Reserve (\$8), are picked...

...top one percent of the crop, aged longer, and come in a furniture-grade mahogany **box** , hand-made in the Dominican Republic. From there it's just one step across the...

...reluctantly--debating whether to produce an ubercigar of his own, "in a very, very fancy **box** for an atrociously high price that the cigar is not

worth," he declares.

Some smokers don't care what their cigars cost, or what **box** they're packaged in, as long as they're from Cuba. President Kennedy famously sent ...holds only one. A gentleman should always be prepared to share.

A humidor. A humidified **box** that stores roughly one month's supply of cigars. A good "starter" size holds 50...
...to sterling silver to exotic tropical woods. "A humidor to a man is like a **jewelry box** to a woman," says Henry Schielein. And then there's Herb Granath, president of Capital...

18/6,K/17 (Item 9 from file: 148)

DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

05118417 SUPPLIER NUMBER: 10402845 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Foleying the oinks: behind the scenes in children's audio production.

Feb 22, 1991

WORD COUNT: 1925 LINE COUNT: 00145

... narrator must be able to change scene in seconds, develop a character and make the **story** evocative. It's a tough task, even if a child has the visual cue of...

...to his performance."

Moreover, working with a celebrity actor vs. a voice-over person may **increase** the retail **value** of a tape, says Ditlow, who has just finished recording the Ramona books with Stockard...

...whimsical and childlike voice."

Recording a children's audio tape often is a labor of **love** for a celebrity, since publishing budgets are relatively low. And projects with an actor often...

...read by Judy Collins with Collins's original music scored to the text. With the **package** 's relatively high retail price of \$15.95, Morgenstern says, "The customer was given something special - a **gift package** with a celebrity reader that included a beautiful book, and music composed specifically for the **story**."

On the other end of the spectrum, for Random's Berenstain Bears First Time Book...

...library music will sometimes end in odd places or it won't crescendo when the **story** does."

Arthur Custer, president of the Sun Group, which produces tapes for the institutional market, composes music to go with each particular **story**. His goal is to make the music, the art and the **story** into a unified whole. For Custer, it seems that music is in some ways a visual medium. He says, "Music can sometimes be more like a rug under the **story**, which is a mistake." He believes music "has a job to do," that it "should..."

...the industry, Ditlow stresses that placement is crucial. "The tone, rhythm and flow of the **story** must be kept in mind to avoid an awkward transition that will disorient the child..."

...The point is for kids to be able to absorb the material," he explains.

A **story** 's pace can be controlled by the narrator's reading, but it also can be...at the company bearing his name. But he adds, "It also opens a Pandora's **box**, because you can hear so much more." This relatively new technology offers a wider range...

...with a pair of shoes in a pan of gravel.

A comic book-and-cassette **package** based on the Rocketeer comic book character by Dave Stevens, due from Disney in June...

...the narrator or narrators? Do the sound effects add sparkle or take away from the **story**?" Waraksa says, "Production has to be done in a rational manner so as not to override the **story** ." He looks for content that has educational as well as entertainment value. "We don't...

...Ramona tapes favorites.

Waldenbooks assistant audio buyer Kathleen Williams seeks clear sound that matches the **package** in terms of quality. She notes, "A celebrity narrator is always a plus. Parents can...

18/6,K/18 (Item 10 from file: 148)
DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

03939632 SUPPLIER NUMBER: 09071402 (USE FORMAT 7 OR 9 FOR FULL TEXT)
A guide for enhancing estuarine molluscan shellfisheries.
Summer, 1989
WORD COUNT: 40791 LINE COUNT: 03228

... also have the capacity to understand individuals, learning their motivations, fears, hopes, and what they **love** and hate, and make use of this understanding when trying to apply technical knowledge. Personal... construction of equipment and hiring boats, captains, and crews. There is also the risk that **increased** supply will exceed market demand and the **price** will drop. Thus net income from the enhancement may not change much. Public Health Officials...abundances in intertidal zones can be determined at low tide by shovelling clams within the **ring** into a **box** that has a fine screen bottom and then sieving out the clams for counting. Length... was not available for individual reports; nevertheless, two newspaper articles and a radio and television **story** were released which described the oyster resource rehabilitation program to the fishermen and public.

If...such a result if they enjoy their work, have the fishermen's best interests at **heart** , treat people as individuals, and are truthful and honest.

Part 11: Reference Material

Part H...Sons, Inc., N.Y., 212 p. Dow, R. L., and D. E. Wallace.
1950. The **story** of the Maine clam (*Mya arenaria*). Maine Dep. Sea Shore Fish., Augusta, 27 p. Dupuy...

18/6,K/19 (Item 11 from file: 148)
DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

03880525 SUPPLIER NUMBER: 07401485 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Focus '89: toymakers offer the pick of the crop.
Feb, 1989
WORD COUNT: 34005 LINE COUNT: 02652

... Anamorphic Art Toy by Schylling Associates revives a 17th-century art form to produce a **story** -telling action toy.

Anamorphic art is produced by different magnifications of the same image. The...the Tom & Jerry, tribute.

Turner has licensed Aladdin Industries to market a Tom & Jerry lunch **box** complete with insulated bottle, as well as lunch kits celebrating the 1989 50th anniversary of...

...in six styles, featuring decorative graphics and a Ring Raiders collector's card telling the **story** of the individual airplane. Pilot gear includes dog tags, aviator sunglasses, a pilot's compass...olds to play. Kids can choose from organ, clarinet, oboe, guitar, accordion, piano, trumpet, music **box** , violin and harpsichord sounds and from 10 pre-set rhythms including rock, disco, rhumba, waltz...night hairstyling sessions. The Day Dreaming Bed completes the fun with its pretend phone, boom **box** , and other accessories.

Dance 'n **Romance** Maxie heads for the school prom elegantly dressed in a formal gown. "Grow So Pretty Hair" really grows for sophisticated grooming. Completing the romantic scenario is Dance 'n **Romance** Rob, handsome in a tux and carrying a corsage for his prom date. Ballerina Maxie ...new clothing assortments for 1989. Lacey Basics offer an assortment of lingerie, and Dance 'n **Romance** Fashions include glamorous dresses to top it off. A special Maxie doll comes with 12...more items. Dr. Stuff's Real Stethoscope really works to educate children on how the **heart** and lungs work.

A category called Lookin' Good has been added to the company's...

...such as Disney, the Sesame Street Muppets, Duck Tales, and Barbie. Each kit contains a **box** of Golden crayons and a combination of coloring, activity, and storybooks. Designed for use by...

...8 and up, the game requires players to pitch the Dip Chip into the game **box**, aiming for the dip climbing out of the manhole. Whoever gets their chip the closest...and up, include checkers, chess, pachisi, and other traditional games. All are in a redesigned **package** with bigger, bolder pictures and updated type styles.

Golden enters the specialty puzzle line with...

...riddles, stories, and songs. The four titles, for ages 3 and up, are "Hear a **Story** ! Sing a Song!" "Sing-Along," "Jokes, Riddles, and Silly Songs." and "On the Road." #728...

...colorful wall hangings include the Day 'N Nite line of glow-in-the-dark friends: **Love** Bunny, Star Plane in Clouds, Star Bear II, Star Glaze Bears, and Star Glow Rainbow...the gown and retying the ribbons into bows.

After five years in the nursery, the **Heart** Family kids have grown up as the Sunshine Fun Pals, and they, join their friends...

...kid dolls dressed in apparel for water or sand play. The Water Set Pals have **heart**-shaped innertube and a dolphin ring toss game. The Sand Set has visors, a beach...

...the wheels go around, tiny, ducks go up and down over the back wheels.

Mrs. **Heart** now teaches school and Mr. **Heart** is a sports coach. Each comes with extra school- or recess-themed play pieces. The...and the accessories included with the sets. The Table folds up into a muffin mix **box**. The Mix 'N Wash Playset becomes a mixing bowl to create more muffins.

In the large dolls category, Mattel releases Lullaby Tender **Love** dolls, baby dolls with sleeptime themes. Their sleepers are made of fabrics trimmed with eyelet lace. Both the dolls have curly hair and soft skin. The Tender **Love** Baby Shower Gifts have themes of bathtime, dress-up, mealtime and play. The deluxe doll...and various plants each fit into their own slots to teach sorting skills. The Mail **Box**, for the same age group, is a sorting toy of wood with a carrying handle. Wooden shapes are retrieved by turning the key to open the mail **box** door.

Sesame Street Sewing Sets, for ages 36, feature four Sesame Street characters constructed in...

...sound to create the game's graveyard effects. Wolves bay, ghosts shriek and an unseen **heart** beats faster and faster. The voice of DRAC hurls taunts and gibes with each move...the first in its new line of electronic storybooks using sound synthesis technology. the Sound **Story** line will be ready to ship in March.

The new books feature built-in, lifelike...

...characters to music, singing, creaking doors, a barking dog, and a cow mooing. Each Sound **Story** has its own set of sounds. The books are designed to retail for \$16.95...

...are S, B, S and R, a player might write the headlines "Southern Borneo Spells **Romance** ." It is the editor's job to judge the best headline and

award a chip...

...S. Playing Card also introduces Soap Opera Challenge 11, which includes updated material from recent **story** lines. #718

Lights, Camera, Action discovers new stars

HOLLYWOOD - Lights, Camera, Action, from a company of the same name, is an activity kit designed to make everyone a filmmaker.

The **package** contains most of the elements needed to make a film, including: professionally written scripts, an...for which Fisher-Price is known.

Precious Places includes the Magic Key Mansion, a three- **story** , deluxe doll house with feminine Victorian styling and delicate detail. The mansion has six rooms...

...Cottage and the Country Kitchen Cottage. The Twirling Melody Gazebo, with a built-in music **box** , is in the center of the Precious Places Village. The music **box** can be turned on and off with a turn of the key.

Precious Places also...Waterbarrow is a durable wheelbarrow with a real, working hose and a portable, refillable water **container** for sprinkling the flowers and lawn.

The Sand Factory allows children to build a variety...

...Price's world of Smooshees. Hotel Smooshees is a fancy hotel where all the Smooshees **love** to vacation. It features a pop-up stage, pull-out dance floor and working elevator...

...that come in decorated gift boxes. Each character wears a bow which pops through the **gift box** to serve as a bow on the present.

Brooke and Bubbles smooch inside their own...into a grocery store with food, cash register and checkout counter.

Others include a juke **box** with a doll named Rose that transforms into a party with cake, gifts, party hats...ball point pens that allow a child to keep track of her candy supply while **writing** and drawing in two hot styles. Hip Clip is a treat-filled belt clip that...First Kiss, Charlie Brown," a new home video featuring the favorite Peanuts characters.

In the **story** , lovable Charlie Brown faces his moment of truth with the little redhaired girl. As the...PVC figurines. Both the plush and figurines will be packaged in a locker, with each **package** featuring the "Nerd Herd Rap."

The Nerd Herd, portrayed as animals in Nerd clothing and...part. of an extensive product line by Multi Toys which commemorates the children's classic **story** . Other merchandise that is soon to be released includes musical jewelry boxes, children's umbrellas, hand puppets, snack 'n sip drinking straws, and jackin-the **box** toys. #513

Filmation plans licensing effort for 'Bugzburg' series

WOODLAND HILLS, CALIF - Filmation is readying...

...wants to make a phone call, he picks up a phone-bug, tells him the **message** , and the bug dashes off to relay it to the bug at the other end baby's view.

As the characters rotate, the wind-up music **box** plays "Small World" for about ten minutes.

Other Disney Infant products include Spin 'N Play...

...girls choose a dream date, and Sweet Valley High, based on the series of teen **romance** books. Also in the Junior Games category is Uncle Wiggily, designed for both reading and...figure, horse figures, fencing and pipes.

Three accessory train cars are being offered individually to **enhance** the play **value** of the Express or Super Express. The P!ayskooi Express Locomotive is similar to the engine...

...with the Super Express, and offers extra power for carpulling play. The P!ayskooi Express Animal **Box** Car is a stock car that comes with two realistic cow figures and two pieces...

...the time-tested Busy Boxes with eye-catching Color 'N Contrast graphics.

Deluxe Musical Busy **Box** features a windup music **box** that plays a nursery tune as baby learns basic skills through 12 sight, sound and touch activities. Busy **Box** , with 10 playtime activities, can be used both in or out of the crib.

Playskool...

...themes, with four different outfits per theme. Each Dolly Surprise doll also comes with a **story** pamphlet about its outfit.

The collection includes 30 Dolly Surprise dolls, in white or black... Babies, a plush line which combines the fascination children have for zoo animals with their **love** for babies.

Zoo Babies are in realistic shapes and colors to represent baby versions of...to hold the comb, brush and mirror that are included. Another new product, the Jewell-), **Box** Bank, comes in musical and nonmusical versions, and has three compartments. Animals adorn it, and...

...Slam Inc. introduced its Grand Slam Baseball Trivia Game. The company has now modified the **box** design, and renamed the product to Grand Slam Baseball Board Game.

As a result, the game now features fourcolor photographs on the **box** sides, as well as a large color photo with a description of the game on the bottom of the **box** . In addition, the game now includes questions from the 1988 season.

The game can be...on each team, leading to a basket.

Tennis cards consist of score points such as **Love** 15, 30, 40. Players try to get the full point score in their hand and...fubsy kint who becomes agog when playing a suigeneris game? If you are, you'll **love** Blarney.

From Entertainment Production House, Blarney, The Definitive Word Game is a game of deception...Water Machine. #205

Ramagon takes kids on first horse ride

PORTLAND, ORE. - For parents who **love** to put their small children on their knees and give them a "horse ride," Ramagon...

...754

Petermark's Quick Wit game tests your talent, not trivia

SEATTLE - For those who **love** thinking games but don't like trivia, Petermark offers Quick Wit. The board game, which...in 48 colors, outfits, and themes, all Bear Friends come with printed expressions on a **heart** -shaped pocket, displaying such supportive themes as "You're Brilliant" or "You're So Friendly..."

18/6,K/20 (Item 12 from file: 148)

DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

03527642 SUPPLIER NUMBER: 06338237 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Outlook '88: toy manufacturers search for new masterpieces.

Feb, 1988

WORD COUNT: 40628 LINE COUNT: 03155

... Blessing each come with a booklet of poems.

The Fashionstar Fillies line combines young girls' **love** for horses with hair play and fashion. Six fillies each have a pearlized body, fashion ...ice cream treats. Hidden designs appear when children rub the colorful body designs on Magic **Message** Ponies. Happy Ponies respond to hugs with tails that swirl around and around.

Two playsets...

...comb, untied shoelace, or a book.

B.A.B.Y. dolls come in a spacecapsule **box** that includes a mail offer for a special care **package** with everything a little girl needs to care for a baby alien.

Now kids can...a fork, spatula, and tongs, a ladle that's also a taco

filler, a pizza **box** , and eight washable cards with sixteen recipes.

The Hip Dips 'n Party Tidbits set makes...

...belle of the ball' with her special party gown and sparkly tiara.

New to the **Heart** Family is the Rock 'N Play Musical Nursery which plays a lullabye and gently rock the Babies to sleep. With a simple wind of the crib music **box** , the crib-rail train moves, pictures in the crib headboard turn, and a special arm...

...chair or rocking horse automatically.

When it's bath time, the Babies will enjoy their **Heart** Family Bathtub, complete with pump activated hand-shower and 15 bath toys. There is also a **Heart** Family Camper, including a pop-up tent and lots of accessories to create camp-out...are a new entry in the plush category. Hooks are a line of animals that **love** to cling and swing. The three different sizes of Hooks include characters such as Trunk...the game. Girl Talk, for girls ages eight to fourteen, includes a gameboard with spinner, **package** of zit stickers, and 144 Fortune cards.

Great Shakes, Charlie Brown is a new dice...

...an opponent they are telling the truth. 'Once I kissed...' is the start of a **story** a player must finish, or 'Once, on a blind date...' Players score by successfully fooling...like a butterfly. The player may decide to pass the Dare on to another player, **increasing** the Dare's **value** .

Players must decide: Do I want to serenade the player to my right with a **love** song? Will I perform a Tarzan yell out the window? Can I write my full...and messages relating to our world's energy and preservation which are woven throughout the **story** line to provide children with valuable information.

Current plans call for an 18-month weekly...really rises, a slice of toast, plate, knife and a pat of butter.

Kids will **love** mixing up pretend frostings or cake batters with the Fun With Food Mixing Center. The...

...case; Smuggler Secrets, featuring clipboard, diary and purse; and Smuggler Collector's Case, a musical **jewelry box** for storing all Smooshee characters.

Fisher-Price has also expanded its crib and playpen line...bobbers. The fishing rod extends for actual fishing and retracts for storage in the tackle **box** . The fishing line is encased to prevent tangles, and the tackle **box** can be used to store bait, lures, and other fishing gear.

The Fisher-Price Overnighter...

...is made of tear-resistant nylon and has plastic support struts with rounded edges.

Children **love** sharing secrets with a special friend, and Fisher-Price gives them that experience with the...T-Rex lumbers with battery-powered walking action and is armed with a Rulon Brain **Box** that includes rotating laser guns, a command tower, rear deflector shields, Death Grip claws, and...

...rotating laser guns and tail-mounted twin cannons, a rotating radar dish, a removable brain **box** , and synchronized head movement. Suggested retail is under \$25.

Rulons Deinonychus with Antor and Rulon Dinosaur Trap includes a brain **box** and saddle lasers. A childactivated battle kick is a special action feature of this set...

...and feature metallic colors: three silver, three gold, and two copper; as well as a **box** of eight pastel colors and eight fluorescent colors. This collection offers children some of their...soft red vinyl bowling ball and is designed for ages 3-6.

For kids who **love** to throw tea parties, the Dressed to a Tea playset includes two table settings and...cab, adjustable boom arm, and rotating treads. The International Dump Truck has a hydraulic dump **box**

with swinging rear tailgate. Also in 1/16 scale is an International Tractor/ Trailer. This...the seat is much wider for all the new 'rad' kneeling and standing tricks kids **love** to do.

Dragon-Fire is an extension of the company's Roller Race Sit Skate... line is of durable plastic with kite cord included.

The Delta Star is a wing **box** kite with a 6-foot wingspan, easily assembled and wind rated at 5-10 m...series of comic books featuring the adventures of four teenage turtles.

The concept behind the **story** is that the turtles were altered in form and intelligence by a mysterious radioactive ooze...Each game contains 54 challenge cards with more than 300 questions from the program's **story** lines. Two or more people may play, and there are solitaire instructions as well.

The questions and answers in Soap Opera Challenge are arranged in the categories of **Love** Affairs and Friendships, The Family Tree, Characters and Circumstances, Death and Disappearance, It's a...

...booklet and storage tray. A deluxe version comes in a black, red and white game **package** and includes the tiles, a black and silver storage case and a 24-page instruction...edged with white eyelet. Her straw hat is wreathed with blue flowers, and her music **box** plays -The look of **love**."

Jessica is limited to an edition of 2,5 00. Suggested retail is \$100. #698...

...three new additions to Legoland sets: Black Monarch's Castle, Victory Lap Raceway, and Blacktron **Message** - Intercept Base. Each represent the past, present and future of the Lego System of play...

...are 557 interlocking pieces and 13 mini-figures that make up this set.

The Blacktron **Message** -Intercept Base is a communications outpost in the deepest reaches of space. It features a...Sourcebook.

In Star Wars: The Roleplaying Game, one player becomes the referee and designs the **story** 's plot, controlling the villains and minor characters. The other players are the heroes, taking...and a tuft of soft white fur on her head and tail. A small red **heart** on Rozy's chest invites kids to 'Give me a hug.' She is available in...colors of dough combined with molds of Big Bird, Cookie Monster, and Ernie on the **container** lids; and the Color & Sew set with four sewing cards that can be colored and...

...screens by 'interacting' with the specially-designed video programs.

Interactive-Vision consists of a decoder **box** that works in conjunction with a standard television and VHS video recorder, a hand-held ...

...products are part of Ideal's infant line that includes the Sesame Street Funtime Discovery **Box** , and the Sesame Street High Chair and Stroller Attachment Toy.

Also with a Sesame Street...replaced with a Touch Pad accessory. The Touch Pad is a touch sensitive drawing and **writing** surface that comes with its own basic educational cartridge. Pre-schoolers are introduced to **writing** numbers and letters, counting, learning the alphabet, and drawing shapes.

An optional mouse system accessory...s "Wind in the Willows." Ratty, Mole, Toad, and Badger are each packed in a **gift** presentation **box** .

Reproduction Victorian rocking horses will be shown by McDonald Kane. Available in two finishes, Dapple...entire world.

Visionaries, Vol. One, is a 70-minute color animated feature that tells the **story** of the fateful day when the sky of planet Prysmos turned black and the civilization...

...themselves, some things are best kept out of reach. Also on this cassette is a **story** called 'The Bear That Was Chicken.' Created by Worlds of Wonder, it runs for 30...to play.

VCR 221 B Baker Street contains a 10-episode video tape, answer pads,

writing instruments, and the two booklets - Rules and Case Solutions and Quick Quiz and Clues, Suggested...

...can be ripped off for each meal. They will keep kids occupied in restaurants. Telephone **message** pads are large, lined pads that teach children to take complete phone messages. Other introductions...of gods and super heroes. "In Grandpa's House," narrated by Maurice Sendak, is a **story** written by Sendak's father about a boy's **love** and magical adventure. "Piggins" is a mystery **story** about an English sleuth, performed by Roddy McDowell. #718

Random House premieres Sesame Street videos...building techniques they can then apply to more advanced kits. The labels on each kit **box** describes the type of construction and recommends one of two skill levels, The series includes...

...with music by Lyle Mays and illustrations by David Jorgenson. This delightful presentation tells the **story** of the curious and disobedient bunny, Peter Rabbit and the angler frog, Mr. Jeremy Fisher...

...Nicholson narrates two stories by Rudyard Kipling. "How the Rhinoceros Got His Skin" tells the **story** of a Parsee man, who, through his magic, seeks revenge on a nasty rhino and...

...Close, with music by Mark Isham and paintings by Robert Van Nutt. This is the **story** of an ancient Chinese Emperor who is presented with a mechanical singing bird, only to...

...nightingale is the best of all.

The three color videos run approximately 35 minutes each. **Story** Book Classics won the Gold Medal Award at the New York International Film and Television...one of four 'Fat Chance' squares and anything can happen: diamonds discovered under a squashed **box** of tomatoes; mistaking your Aunt Mathilda's "Going to Auckland" for "Going to Auction" (and...

...the rocks are different. Rock in Roll is attractively packaged in a bright and humorous **box**. #744

Dakin introduces Bloom County's Bill the Cat

SAN FRANCISCO - Dakin will introduce the...soft, pliable facial features, and a pair of pajamas complete with nightcap. The entire illustrated **story** of the land of Barnyard Snoozes is on the back of each **box**. #651

Datanet to donate some profits to the charity of the purchaser's choice

OKLAHOMA...

...game or as three individual games. The game's board also acts as a storage **box**, containing all chess and checker pieces. #735 Gerber Peek-A-Pals toys play Peekaboo

FREMONT...bargains that can be as clever as human invention permits. #657

Renroc publishes new Christmas **story**

SEATTLE - A different kind of Christmas **story**, 'The Magic Kriss Karpet,' written by K.K. Corner, has been published by Renroc Inc.

The **story** takes the readers on a trip to the Land of Spectacles, transporting them on a...

...very patient and brave; Jack Quacker, Suzy's boyfriend; and Hugo Bear, who's all **heart**.

Starshine will begin shipping the animals this month. The company is also an exclusive licensee...and produced by Sable Island Productions.

The audiocassette, complete with original pop music, tells the **story** of a young girl who is a fan of a famous rock star and follows...

...a home video adventure of the Puffalumps.

The video, called 'The Wild Puffalumps,' tells the **story** of Kevin and Holly, who discover a treasure map in their attic and embark on...

...mini-stationery kit from the Lucy & Me collection. Each kit is packed in a lucite **box**. Four different stationery assortments are available, each containing a variety of pencils, notepads, stickers, and...It comes as an assembled four wheel vehicle with a spinning propeller in a window **package**. Children can quickly and easily take it apart and easily snap together the 24 interchangeable...

18/6,K/21 (Item 13 from file: 148)
DIALOG(R) File 148:(c)2004 The Gale Group. All rts. reserv.

03289308 SUPPLIER NUMBER: 05092220 (USE FORMAT 7 OR 9 FOR FULL TEXT)
1987 supermarket sales manual. (performance in terms of sales and profit
contribution of grocery edibles, perishables, non-edibles) (column)
July, 1987
WORD COUNT: 47312 LINE COUNT: 03660

... supermarket sales posted a solid, if unspectacular, gain in 1986 does not tell the full **story** of what went on--and off--food store shelves during the year. In fact, it...charities for coupons used on their products. Erber says Gerber allows consumers to check a **box** on coupons to pick which charity they would like the company to donate to. The...

...to dispel some of the myths about sugar with its ongoing educational advertising campaign. "The **message** from the ads is that there are misconceptions about sugar," says Ann G. Bouchoux, the...

...that there are no negative health implications from sugar consumption,' says Bouchoux. "That's the **message** that we have to get out to consumers."

Carter says the industry should benefit from...opinions that recommend diets low in saturated fats and cholesterol to reduce the risk of **heart** disease,' says Walter Meyer, associate director of food product development for Procter & Gamble. According to...by its parent company, Philip Morris. The fruity cooler comes in a 4-liter party **box** with a spout in some markets, and a four-pack of 12.7-ounce bottles...

...out that a survey shows that about 31% of wine shoppers buy from the cold **box**, and 35% of these will go to another store if they don't find what...West.

Promotion, using actor Mark Harmon on TV, has included an alcohol and substance abuse **message**. Similar messages have been included in the Silver Bullet Bar Coors Light commercials.

Coors has...1985 to 1986.

Kellogg started the fiber ball rolling in 1984 with its cancer-prevention **message** on high-fiber All-Bran. General Mills joined the competition with Fiber One, and soon...good food. "In 1987, two athletes will go on a 15-city tour promoting the **message** "It's OK to snack on candy," says Kimball. The athletes are Bob Mathias, two...

...in color, that is.

"We put red M&M's back into the packages," says **Ring**. "And we increased the size of the **package** to celebrate red's return."

The company had removed red from the M&M products...

...and food products that match the decor fit right in."

The company also redesigned the **package** for Mars candy bars in 1986 and added 10% more almonds to the bar. "The...family. There is a market for our products, and the elves help bring out the **message**," he says.

New York-based Sunshine Biscuit has no elves, but the company has line...the company still stresses its convenience. "There is a burst on the front of the **box** that says the product is microwaveable," says Rumlper.

Both the mousse and the deluxe puddings...line of 17 food products

that adheres to medical diet standards for people with diabetes, **heart** disease and high blood pressure. Soups, salad dressings, sauces and rice mixes are included in...newest think for us is that we soon will be selling a 32-ounce aseptic **package** with a pull-tab opening,' says Richard Birndorf, vice president sales and marketing for the...

...for four years, and our experience shows that there is a desire for a larger **package**. In order to maintain stability and sales growth, we have to gear toward adults, following...contain between 200 and 300 calories.

Dedera says the company spent five years developing a **container** capable of both withstanding a microwave's high heat and preserving the product for a...the Austin, Minn., company. "A lot of people use frozen dinners at the office. Our **package** is designed as a **container** you can easily eat out of.'

Vrabel says the products can offer retailers distinct advantages...

...Betty Crocker brand came out with the nation's first ethnic dinner mix in a **box**. Called Oriental Classics, these dinners are promoted as providing consumers with "fresh Oriental taste, at...

...at last.' They are available in teriyaki, sweet and sour, and stir fry varieties. Each **box** serves four. The suggested retail price is \$2.49. According to a General Mills spokeswoman, ...and losses in the category difficult. Although the entire nut category posted a 3.3% **increase** in sales, that figure is hardly representative of the huge **price** and tonnage swings that problems like the almond crop endured.

Among consumers, however, taste is...good press,' says Lichtenberg. "All the eating guidelines published by health groups like the American **Heart** Association recommend pasta as part of a diet.'

And the growth may have just started...parts of the country where cooked pasta has not enjoyed great success.

The burgeoning American **love** affair with pasta is one of the reasons manufacturers cite for the Europeans' interest in...

...affects the kinds of products available in different markets. For example, Larsen says, New Yorkers **love** ziti. "But you couldn't give ziti away in other markets.' Likewise, rotini is unusually...s share of soft drink volume--at least 60%. The category continues to be the "**heart** and soul of the business,' says one observer. But he notes that diet drinks, once...commercial ran on MTV and was a take-off of the movie "Risky Business.' The **message** to teen-agers was that it's all right to eat soup,' Hackney says.

In...the Peanut Advisory Board to boost peanut butter's image among adults by plying the **message** that peanut butter is not just for kids.

A spokesman for the Advisory Board says...of nearly 7%. According to Paul Lamontagne, spokesman for the International Maple Syrup Institute, the **increase** is probably due to the higher **price** of pure maple syrup. "The flow of syrup was not good in the past year...

...s advertising agency in Greenville, S.C. "There are no surprises when you open the **container**.'

Del Monte, a subsidiary of PJR Nabisco based in San Francisco, is adding pizzazz to...down.

New from RJR Nabisco last year were two Blue Bonnet products, an eight-stick **package** of Blue Bonnet vegetable spread and a butter-blend spread.

Kraft, Glenview, Ill., introduced Parkay...long ago that the prophets of doom were ready to plunge a stake through the **heart** of the red meat industry. Faced with competition from chicken --cheaper, healthier and available in...honeycomb-shaped continuous-acting non-aerosol freshener, which employs yet another technology. When the plastic **package** is squeezed, perfumed liquid gel pours into an outer pouch that holds it while the...

...and dyes.--R.D.

Paper, plastic, film & foil

Rolling with the punches

American consumers sure **love** disposable household products that make life easier. Between 1984 and 1985, supermarket sales of paper...for use in microwave ovens, now in about 60% of all homes. To emphasize that **message**, the company has given the carton new graphics.

Waring also says that sales of its...Hampshire into Peoria, Ill., and Spokane, Wash.

The leading cigarette company, Philip Morris, last year **increased** its market share to almost 37%. The firm entered the **price** -value arena with Cambridge, a branded generic, and Players 25s. It also moved into the ...

18/6,K/22 (Item 1 from file: 9)

DIALOG(R)File 9:(c) 2004 Resp. DB Svcs. All rts. reserv.

1794318 Supplier Number: 01794318 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Sensual South Sea Pearls

April 1997

WORD COUNT: 4220

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...charity auctions and balls. But how many times do those necklaces come out of the **jewelry box** or, more likely, the safe ?

"When you spend \$50,000 to \$150,000 or more...

...diamond necklace of the same value."

People who sell South Sea pearls say their customers **love** them because they're just as appropriate for "casual Friday" as for important social occasions...

...designers are increasingly combining colors to create breathtaking designs with which women immediately fall in **love** .
photos omitted

"My customers are fascinated with all the different colors," says Erica Courtney. "Skin..."

...colors of these pearls. Choosing a color is very personal, and customers fall instantly in **love** with a design because it's theirs and they know it. These pearls take on...ones are very nice, but they point to the baroque pearls and say 'These I **love** .' Like color, unique shapes offer a bit of exclusivity, personality and individuality. Today's affluent...

...feels in control and knowledgeable when buying diamonds. With pearls, the woman must fall in **love** with them first."

She tells the **story** of a man who wanted to buy a present for his wife and considered buying...

...her what she really wanted." Now she takes notes of the designs her female customers **love**, then sends a photograph and handwritten note to their husbands to put the idea of...Kevin Costner character in that movie loved baseball. He built the baseball field out of **love** for the game, not because he was chasing money. It was a passion for him...
...understand them to develop the clientele," he says. "A jeweler creates demand by enthusiasm and **love**. You have to believe yourself that there's a market. If you build it, believe..."

...very intense luster, or iridescent shine on the surface of the pearl, means thick nacre, **increasing** the **value** of the pearl. South Sea pearls should also have good luster that will reflect the...

18/6,K/23 (Item 1 from file: 20)
DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

31195759 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Trends

September 28, 2003

WORD COUNT: 6162

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... in fuel prices leads to a 1 per cent jump in inflation, and a similar **increase** in **price** of industrial goods. Oops!

-Ashish Gupta

To Eye Or Not To

2i's Vivek Sekhar...

...outsourcing. That's different.

-Vidya Viswanathan

INHOUSE

Captive Customers

Not too long ago, the only **gift** shareholders received from companies was a **box** of sweets during Diwali or the annual general meeting (AGM). The shareholders of a certain...

... cane baskets. Circa 2003, however, shareholder sops are getting real. Reliance Infocomm announced a special **package** for the 3.3 million shareholders of its parent, Reliance Industries. Free talk-time and...s high-profile Managing Director Ravi Deol quit in May 2003, ostensibly to follow his **heart**. However, BT learns that Deol's contract wasn't renewed: he apparently exceeded his brief...Indian music industry maybe plagued by piracy, but those in the music business can take **heart** from the Indian Performing Rights Society's efforts. The music royalty collection agency collected Rs...fundamentals no longer support a further uptrend in their stock, resort to M&A to **increase** 'shareholder **value**'.

Globally, such examples of breakneck M&As during bull runs abound-with many of them...

... Quality of Exposure (QoE) determines the relationship between the visibility and image scores.

A positive **story** well-covered merits compliments but a negative **story** covered extensively is not good for a company. Normally, all media reports for a given...

18/6,K/24 (Item 1 from file: 634)
DIALOG(R)File 634:(c) 2004 San Jose Mercury News. All rts. reserv.

11350096

AN EPIC TRILOGY COMES TOGETHER FILMING 'RINGS' TRILOGY DEMANDED HEROIC DEDICATION AND FELLOWSHIP

Sunday, December 16, 2001

Word Count: 1,272

MEMO:

RELATED **STORY** : page 3E.

box) So real that the fate of New Line Cinema -- which has filmed all three books...

... 270 million -- may well hang in the balance. The first installment, 'The Fellowship of the **Ring** ,' opens Wednesday.

(**box**) So real that New Line's eventual cost of distributing and marketing all three pictures between now and 2003 is expected to **increase** the **price** tag to nearly half a billion dollars. The film version of Tolkien's Middle-earth...

... re-created on a budget exceeding the gross domestic product of most Upper-earth nations.

(**box**) So real that two dialect coaches were employed full time to teach actors how to...

...to make the movies a little campy.'

He spent 18 months trying to compress the **story** into two films for Miramax -- where he had made 'Heavenly Creatures,' his only successful film...

... trilogy -- released over a span of six years -- only after its stunning success at the **box** office.

'We were asking audiences to enter into something they've never been asked to...

... Jackson says. 'I don't think anyone's ever said to a film audience, 'This **story** 's too big for one movie, so you're not going to see the end ...

... than 14 hours a day,' recalls Viggo Mortensen, who plays the swashbuckling Aragorn (see related **story**). 'People were so tired that they were beyond exhausted, in some strange twilight. That can...

...of wrangling more than 2,000 people.'

'He's mad like a wizard, has the **heart** of a hobbit and he's cool like an elf,' says Orlando Bloom, the young...time: 2 hours, 58 minutes

A MIDDLE-EARTH GLOSSARY

Hobbits: Small, furry-footed humanoids who **love** to stay home, eat well and smoke pipe weed, but can be roused to go...

CAPTION:

... writer/producer Peter Jackson's other work includes only one success, the Kate Winslet crime **story** 'Heavenly Creatures.' '...
?

?t s12/6,k/1-11

12/6,K/1 (Item 1 from file: 16)
DIALOG(R)File 16:(c) 2004 The Gale Group. All rts. reserv.

10550876 Supplier Number: 103119288 (USE FORMAT 7 FOR FULLTEXT)
A force even category killers can't catch. (Wal-Mart The Category King: A New Era of Excellence).
June 9, 2003
Word Count: 15414

... 199 and \$899.
Wal-Mart executives have publicly stated that the company is dedicated to **enhancing** the quality, **value** and selection of fine jewelry at both Sam's Club and ...case goods. Furniture can also be bought on the company's Web site, where sofa/ **love** seat sets can run upwards of \$ 1,500.

The new furniture set at Wal-Mart...blown our the furniture assortment it offers on the Web. Recently, it offered leather sofa/ **love** seat sets at prices ranging from \$998 to \$1,564. It featured recliners and rockers...all in leather, for prices ranging from \$750 for a sofa to \$700 for a **love** seat to \$630 for a seat. A Take-One coupon in the set offered zero...increasingly is being merchandised more aggressively. Pfaltzgraph, for one, provided Perennials bowls in an open **display package**, three bowls to a pack.

Tabletop and cookware demonstrate how Wal-Mart is developing an... screen TVs and home theater systems--underlines the retailer's command of the category.

"The **message** here is, 'Look out Best Buy,'" said Sean Wargo, senior research analyst for the Consumer...in the supercenter format.

However, the addition of new stores is only part of the **story**. For starters, Wal-Mart's cost structure allows it to set the pricing benchmark for...

12/6,K/2 (Item 2 from file: 16)
DIALOG(R)File 16:(c) 2004 The Gale Group. All rts. reserv.

09251025 Supplier Number: 80534325 (USE FORMAT 7 FOR FULLTEXT)
Music & sound products: suppliers of: amplifiers, band & orchestral products; cases; DJ products; fretted instruments; percussion products; recording equipment; sound reinforcement equipment; synthesizers & related MIDI and electronic music products; karaoke hardware; general accessories, also, music distributors.

Nov, 2001
Word Count: 123078

... book/MIDI file disk packages. Titles include: 100 Ultimate Blues Riffs; Gospel Riffs God Would **Love** to Hear: Outstanding Jazz Keyboard Solos; 60 of the Funkiest Keyboard Riffs Known to Mankind...transport methods, and specialized accessory compartments for all its bags. Professional musicians around the world **love** the safety and convenience of Altieri's backpack straps and shoulder straps. Personalized service guarantees...has enabled American Winding Company to expand its private label business to meet the ever- **increasing** demand from dealer's for their own line of strings. **Price** quotes upon request.

AMERITAGE CARRYING CASES--P.O. Box 498, Elkhorn, Wisconsin 53121. Telephone: (262)...mouthpiece is inspected and play-tested by a professional musician before packaging in the attractive **display box**. Of significance: Bamber mouthpieces meticulously match baffle, chamber, and table to provide evenness of scale...printing department. Noticing a void in the market in 1983, D'Addario developed Archives Music **Writing Paper** Products, which are sold worldwide.

D'Addario is the exclusive North American importer and...North Route 130, Pennsauken, New Jersey 08110. Telephone: (609) 663-9030. Fax: (609)

661-3458.

DISPLAY PRODUCTS, INC.--31 Old Dock Road, Yaphank, New York 11980. Telephone: (631) 345-0302. Fax...the world's most discerning professionals. Holton was acquired by Leblanc in 1964, but the **story** behind this pioneering brassmaker began in 1898 in Chicago. The original company consisted of one...

12/6,K/3 (Item 3 from file: 16)

DIALOG(R)File 16:(c) 2004 The Gale Group. All rts. reserv.

08322757 Supplier Number: 70367681 (USE FORMAT 7 FOR FULLTEXT)

MUSIC & SOUND PRODUCTS.

Jan, 2001

Word Count: 121589

... book/MIDI file disk packages. Titles include: 100 Ultimate Blues Riffs; Gospel Riffs God Would **Love** to Hear; Outstanding Jazz Keyboard Solos; 60 of the Funkiest Keyboard Riffs Known to Mankind...transport methods, and specialized accessory compartments for all its bags. Professional musicians around the world **love** the safety and convenience of Altieri's backpack straps and shoulder straps. Personalized service guarantees...has enabled American Winding Company to expand its private label business to meet the ever- **increasing** demand from dealers for their own line of strings. **Price** quotes upon request.

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D'Addario is the exclusive North American importer and...the world's most discerning professionals.

Holton was acquired by Leblanc in 1964, but the **story** behind this pioneering brassmaker began in 1898 in Chicago. The original company consisted of one...learning media athat offers musicians of all levels the power to play the songs they **love**. With iSong's next-generation interactive CD-ROM-based products for guitar and keyboard, a...

12/6,K/4 (Item 4 from file: 16)

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05400784 Supplier Number: 54470974 (USE FORMAT 7 FOR FULLTEXT)

SCITEX/ImMIX MICROSPHERE DIGITAL VIDEO SYSTEM.

April, 1997

Word Count: 3286

... of render-wander that might send you out for lunch.)

At the time of this **writing**, dual-stream solutions for the desktop can be counted on one hand. (Avid MCXpress 1...

...processor speed to 200MHz and adds two disk drives to the RAID array without an **increase** in **price**. The SphereOUS editing application has been upgraded from version 1.2 to 1.3, enhancing...on a CD-ROM as well. Rounding out the system is an Applevision 15" computer **display**, Sony 13" broadcast reference monitor, Truevision A/V breakout connector **box**, JBL Media-3 powered speakers, all the necessary cables, documentation, and mouse pad emblazoned with...together ultra high-end hardware to do insanelly complicated stuff. It's young, but at **heart** it's a serious contender.

Turnkey or Unbundled?

If you're producing video solely for...

12/6,K/5 (Item 1 from file: 148)

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14367418 SUPPLIER NUMBER: 81163574 (USE FORMAT 7 OR 9 FOR FULL TEXT)

ANTEC 2001 Roundup. (Terence J. Browitt named president of the Society of Plastics Engineers) (Brief Article)

July, 2001

WORD COUNT: 34715 LINE COUNT: 02958

... contributions.

"It is my hope," Mr. Browitt said, "that in the coming year we will **increase** the perception of the **value** of SPE to its members and the industry as a whole. I hope we better...becoming common and inexpensive.

How materials are modified, however, is really only part of the **story**. All credit or blame for success or failure of plastic articles cannot go to any...

...knowledge-based technologies that have begun to influence manufacturing in the past few years.

"The **story** of the plastics industry has been (one of) great developments, great new products, great new...titled "Inventions, Patents, and Innovations: A Beneficial Symbiosis (How I Learned To Stop Worrying and **Love** Patents)." Using patented, pioneering inventions of the twentieth century as examples, Dr. Choo explained how...container is reusable/recyclable, incinerates completely, and is resistant to water and mildew.

Also on **display** was the FlexDrum **container**, which has a 55-gallon capacity. Its integral lift loops are said to greatly reduce... patents has been published on the website, each subscriber is sent an e-mail "alert" **message** with links to the Patent Links page on the website. Patent Links on the weekly...

12/6,K/6 (Item 2 from file: 148)

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12151396 SUPPLIER NUMBER: 61892658 (USE FORMAT 7 OR 9 FOR FULL TEXT)

A-Z INDEX.

March 15, 2000

WORD COUNT: 29421 LINE COUNT: 07233

... the 19th century

verandahs and grand estates of the planter, these pieces now bring the **romance** of the African savanna and the tradewinds of Barbados into your home.

Individually handcrafted of...

computer magicians create drama, excitement

and visual pleasure by turning color and pattern into a **story**.

DURAVIT

LEBEN IM BAD

(*) DURAVIT, USA, INC., P. 249 CIRCLE 36
1750 Breckinridge Pkwy., Ste...

12/6,K/7 (Item 3 from file: 148)

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08103369 SUPPLIER NUMBER: 17261123 (USE FORMAT 7 OR 9 FOR FULL TEXT)

1995 non-foods sales manual: general merchandise. (includes related article on trends in the photographic department)

August, 1995

WORD COUNT: 12706 LINE COUNT: 01107

... than \$10. Polaroid has come out with a single-use that "speaks" with a recorded **message** inviting photo subjects to say cheese.

Konica's third-quarter promotion for its cameras features...sales are not adversely affected, there will be more profit per unit sold. Of course, **increasing** the cover **price** is a risky endeavor for cost-minded publishers who fear losing unit sales.

There are...will grow by approximately 15% annually, to 56 million in 1997.

New items keep the **writing** instruments segment moving along at this steady pace. Bic has brought out a variety of...

...illustrations) and Polar Blast retractable pens. The company also extended its Soft Feel "pens for **writing** comfort" line with two new versions: Soft Feel Clear and Soft Feel Fashion. (Staples awarded...
...Paper Mate Dynagrip RT10, a non-refillable retractable ball pen with a cushion grip for "**writing** comfort." It has a suggested retail of \$1.29, and it is available in three...75

Tablets	60.58	6.37	1.50
Tape	100.30	10.55	1.20
Writing instruments	233.53	24.57	5.20
All other	119.10	12.53	2.10...placed

at a checkout counter; only store employees can remove the cards from behind the **display**.

Sky **Box** and Specialty Store Services have collaborated on a pilferageresistant fixture for Pocahontas cards, linked to...Enterprises, Toronto, launched an unusual "frequent reader" promotion this spring for its Harlequin and Silhouette **romance** books. Pages & Privileges centers on continuing color inserts in the publications and features such rewards...

12/6,K/8 (Item 4 from file: 148)

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07601907 SUPPLIER NUMBER: 16317733 (USE FORMAT 7 OR 9 FOR FULL TEXT)

VBA: new direction or dead end? (developers' reactions to Microsoft's Visual Basic for Applications programming language) (includes related article on ten things to avoid when using VBA)

Dec 19, 1994

WORD COUNT: 2906 LINE COUNT: 00224

... Excel, and mastering its arcane command syntax was not a task for the faint at **heart**.

"The XLM people [have] already paid a big price... and 80 percent of that investment...

...place custom controls, such as check boxes and radio buttons, directly on a worksheet. Even **writing** custom functions is a breeze: The function resides in a VBA module and can be...go back to XLM. But most say that spreadsheet users who have dabbled successfully in **writing** useful utility macros in the past may be left behind in the transition.

"I sympathize...expect VBA to sort them for you. Dick Moffat discovered this when he tried to **display** a sorted directory in a dialog **box**. You can write code to sort an array, but doing so is time-consuming at...

...a worksheet cell. Spinners are those lovable dual-arrow interface controls that allow you to **increase** or decrease a **value** by clicking an up or a down arrow. Like all Excel 5.0 controls, they...

...avoid this performance hit, use spinners only in dialog boxes, and use VBA code to **display** the spinner's current value in an edit **box**. When the user clicks the OK button to close the dialog box, transfer the spinner

...

12/6,K/9 (Item 5 from file: 148)
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05215386 SUPPLIER NUMBER: 10390434 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Canada: despite difficult economic conditions for America's biggest trading partner, there are abundant bright spots in a solid, maturing music business and some of the world's best and most promising music.
Jan 26, 1991
WORD COUNT: 4356 LINE COUNT: 00329

... with constitutional matters and damage control on its imminent Goods and Services Tax (see separate **story** page C-4), was hamstrung and handcuffed on economic reform; what little maneuverability it had...in the industrial world; when it comes to culture, it's been a slightly different **story**. Takeovers at American, European or Japanese headquarters have prompted the government to review the operations...in Canadian retailing in 1990 because the long box disappeared and gone was a big **display** for recordings. The long **box** was the last hope for big configuration display because of the zippy passage of the...

...the labels to respond to the recession. Still, "everything appears to be pointing to an **increase** in **price**," says CRIA's Robertson. "This couldn't have come at a worst time."

Still, the...
...end was reaping results from her first English album, "Unison," with single "Where Does My **Heart** Beat Now" charting nicely for her after two appearances on "The Tonight Show" and some...record business doesn't use it like other businesses use news outlets--to get the **message** out quickly.
But the **message** about Canadian music should much more easily spread internationally in 1991. Never have so many...

...greet the third album from Glass Tiger, produced by Tom Werman. Vallance's production and **writing** touch on the band's debut catapulted it to gold

12/6,K/10 (Item 1 from file: 275)
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01672740 SUPPLIER NUMBER: 15043663 (USE FORMAT 7 OR 9 FOR FULL TEXT)
OLE made almost easy: creating containers and servers using MFC 2.5.
(programming techniques for Microsoft's Object Linking and Embedding using Microsoft Function Class 2.5) (Tutorial)
April, 1994
WORD COUNT: 9446 LINE COUNT: 00767

... one mother-of-all-containers (word processor or spreadsheet).
But I doubt that you're **writing** the next great word processor or spreadsheet. (If you are, good luck.) Most likely your...

...latest and greatest chemical equation editor, complete with isomers and benzene rings, you can vastly **increase** its **value** by implementing it as an OLE server. Then users of AmiPro[R], Word, and WordPerfect...

...spokesmodel, let me remind you of some of the difficulties. At the time of this **writing**, there aren't many commercially available OLE 2.0 apps. As more OLE apps appear...different portion of the document rather than the whole document. For example, if you're **writing** a text editor and the user selects some text and copies it to the Clipboard...CClickDoc)
//{{AFX[underscore]DISPATCH[underscore]MAP
END[underscore]DISPATCH[underscore]MAP()

Dispatch maps resemble the **message** maps you all know and **love** . The difference is that instead of mapping a function to a Windows **message** ID, dispatch maps map virtual member functions to IDispatch IDs. MFC assigns the IDs automatically...

...basic C types you could ever want then some. Just as when you add a **message** handler, ClassWizard create a stub function, which you have to implement.

short CClickDoc::GetX () { return...d both have to create a class factory, register our classes, create objects when requested, **display** them, and so on. A **container** app would have a different structure, but one similar to other containers. It's like...

...ones that appear in that AppWizard dialog, so you can call their code instead of **writing** your own. The document/view architecture makes it all possible, because it provides a framework...

...the other mumbo-jumbo. This leaves you free to focus on the code you're **writing** to perform spellchecks in Sanskrit or draw ...for all. It's called an interface map, which, like dispatch maps, are similar to **message** maps. (It seems the folks at Microsoft have become enamored of maps, and it's...

...walks the map looking for an entry whose IID matches the one requested. Just like **message** maps, each interface map points to its ancestor's map in the derivation hierarchy. That...OLE app won't work. OnNewDocument will simply fail, without giving any reason or debug **message** . Your app will just start with an empty window, and File New won't do...confidently say that MFC 2.5 greatly--and I mean greatly--reduces the agony of **writing** OLE apps. There's just no reason to program OLE directly unless you're either...

12/6,K/11 (Item 1 from file: 20)
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22763731 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Group Test - Monitors - Monitor marvels.

June 01, 2002

WORD COUNT: 5717

(USE FORMAT 7 OR 9 FOR FULLTEXT)

If you're stuck with an aging 15in monitor, you know in your **heart** of hearts that it's time to upgrade. In theory a resolution of 800 x...
... itself is comprehensive, intuitive and works well, although we had scant reason to use it: **display** geometry was almost perfect out of the **box** .

In terms of image quality, the Iiyama is very good indeed, although static colour registration...

...crisp and clear as it should be. This is a drawback when it comes to **writing** documents. All in all we were impressed by the Diamond Plus 73, but cannot recommend...

... a small improvement in quality would have paid dividends, and would be worth a small **increase** in **price** .

Having said that, the Samsung scored well on **value** for money, and is certainly affordable. If your budget doesn't stretch to the Iiyama...and then install the supplied Screen Manager Pro software. That adds a tab onto Windows' **Display** Properties dialogue **box** that allows you to set the OSD using Windows and your mouse. It's not...its size, alter brightness and colour within the zone and generally adjust it to your **heart** 's content.

We thought this was a little odd and unnecessary, but Philips has a...

?